

Minutes of the October 7, 2014 Meeting
of the
Board of Directors
of the
New York Cycle Club

Present were: Neile Weissman (President), Bob Ross (Past President), Gal Natel (Membership Director), Jeff Levine (Public Relations Director), Sabina Eberle (Merchandise Director), Susan Sun (Treasurer), Eden Weiss (VP-Programs), Claire Mordas (Escape New York Director), Kate Mostkoff (VP-Rides), Brian Van Nieuwenhoven (B Rides Coordinator), Peter Storey (Secretary) and, via speakerphone, Carol Wood (Editor).

Neile called the meeting to order at 6:42 PM.

1. ***Appointments.***

On separate motions duly made and seconded, and after discussion, Carol Wood and Peter Storey were appointed by the Board to the positions of Editor and Secretary, respectively, for the balance of 2014. Both then joined the meeting.

2. ***ENY Report.***

Claire then reported on this year's ENY. Highlights of the report included:

- 1,439 registrations (of which 140 were "day of"), representing a 14% decline from 2013;
- Total revenues of \$74,440, estimated expenses of \$46,940 and estimated net income of \$27,500. Higher registration prices offset the decline in ridership to some degree.
- Under the ENY Memorandum of Understanding, 10% or approximately \$2,750 will be contributed to the Club, and the balance will be contributed to charities selected by the ENY Committee.
- Securing the help of an adequate number of volunteers proved more difficult than in past years, especially as some 40 volunteers withdrew in the last few days before the event. This is a matter that needs to be addressed for 2015.

Claire then distributed copies of an ENY Memorandum of Understanding. On motion duly made and seconded, and after discussion, the Board resolved to apply it to the 2015 event.

3. ***Central Park Report.***

Jeff and Neile reported on the impact of the Jill Tarlov tragedy on the Club.

Jeff pointed out that since the accident did not occur on a Club ride, the public-relations strategy was to avoid having the entire Club vilified along with the member involved. Although it came

out in the press that the cyclist was a member of the Club, fortunately the spotlight was not turned on the Club. He also adverted to the statement of the Board published on the message board as an essential part of our public response.

Neile reported on his efforts to build a coalition of city cycling organizations in support of the Club's [Central Park Protocols](#). At present, nine clubs have or are expected to sign on to the protocols in some form. He stressed that the park police and the Central Park Conservancy do not view the club as part of the problem, but expect us to be part of the solution. Our relations with both are, at this time, excellent.

There was discussion of ways to raise the profile of the Central Park Protocols among our membership, as well as possible changes to the protocols themselves. Neile suggested that such action be deferred pending further development of the coalition, given that the protocols may be somewhat in flux.

4. ***Polly Trottenberg Event.***

Neile then reported on the Town Hall with DOT Commissioner Polly Trottenberg at the NYU Rudin Center for Transportation. In his view, for the outlay of approximately \$350, the club enhanced its credibility within the cycling community and with DOT. He noted that Commissioner Trottenberg was receptive to a number of suggestions from the audience and was pleased in the way the evening was handled. Neile expressed the view that it would be desirable to do similar events in conjunction with NYU in the future.

5. ***Report of the VP-Rides.***

In view of the relative lateness of the hour, Kate requested that her report be postponed to the next meeting of the Board. It was so agreed.

6. ***"Dirt Rides."***

Similarly, discussion of mountain biking, "Dirt Rides" and how they should be integrated into our current ride program was postponed to the next meeting of the Board.

7. ***Club Meeting Venue: Connolly's.***

Eden reported on his discussions with Connolly's concerning our October and November meetings there. He pointed out that the third floor provides a great space with a PA system, movie screen and Wi-Fi already installed. Under the arrangement with Connolly's, the revenue we guarantee to them will be significantly less than what we guarantee at our present location, and the bar receipts will contribute to the guaranteed amount. The Board applauded Eden for his efforts.

The meeting adjourned at 8:43 PM

Respectfully Submitted,

/s/ Peter K. Storey