

June 7, 2011 – NYCC BOARD MEETING

Present: Ellen Jaffe, Beth Bryson, Adrienne Browning, Bill Laffey, Morene Bangel, Arden Rodgers, Eunice Martinez, Grace Lichtenstein, Brigitte Padewski, Harry Woods, Darren Ortsman

Time Noted: 6:30pm

Agenda

I. General Topics (Ellen)

1. **Advocacy Update** – Advocacy update was given. Call from Lyle Frank to Transportation Committee of City Council. Transportation Committee has tabled any action on Rodriguez-Gentile due to a “consensus.” Solution in Central Park as follows: Barring reckless behavior, cyclists may roll through red lights in Central Park so long as they yield to pedestrians in crosswalks. The Rodriguez-Gentile bill can be resurrected if necessary. Trial closing of Central Park to cars is now being passed around to community boards for voting.
2. **History Timeline** – 15-member archive team finished the outlines. Carol Krol and Irasema Rivera are building incredible timeline poster. We will await an estimate on cost of printing and vote via email or at next BOD meeting.
3. **NYCC Online Store to Close June 8** – We discussed possibly reopening the online store in the future, as we will still have inventory of unsold Club merchandise. In this tranche, we sold 43 jerseys, 18 windbreakers, 9 shorts, and 20 pairs of socks. There was a profit of approximately \$1,200. To meet minimums we will have to order 10 men’s shorts, 13 women’s shorts, four women’s jerseys, and 150 pairs of socks, for a total cost of approximately \$2,200. Total sales to date: 163 jerseys, 18 windbreakers, 50 shorts, and 58 socks. Previously voted allocation: \$3,000. Profit to date: \$5,500. Spent on inventory to meet minimums: \$4,000 (all to be up for sale). Spent on ride leader jerseys: \$2,560.
4. **Bike Month** – About 40 riders showed up for each Social Sundays ride. We discussed possibly continuing this event, as there are volunteers to lead more rides.
5. **June 14 Club Meeting** – Adrienne and Bill will “man” the front table. Format for meeting: C SIG presents awards to graduates first, followed by A Classic and then A19s.
6. **Newcomers Ride Lunch** – To date: \$1,142.
7. **Helping Hands Committee** – We discussed how to get the word out to the ride leaders. Also, Grace will join Adrienne and Morene on the committee.
8. **Insurance as Club Benefit** – We discussed whether to notify injured people of their right to claim \$10,000, which is a secondary (co-pay) type of insurance benefit available to members injured on a NYCC ride.
9. **Club Meeting July 12** – Paul Levine and Signature Cycles about bike fit.

10. It was discussed and agreed that the Serotta bicycle being raffled off at the 75th Anniversary Gala would be done so to the exclusion of NYCC BOD members AND Gala Committee members. (Much to the disappointment of many of us!)

II. Treasurer's Report (Arden)

Checking balance: \$18,673.90; money market: \$28,337, for bank subtotal of \$47,010.90. Membership income to date is \$30,789.12. Berkshires net was \$131. West Point to date is \$6,570. 75th Gala to date is \$3,352 net. ENY to date is (\$2,719.61).

III. Secretary (Morene – not present)

Motion was made and passed to accept May minutes.

IV. Membership Report (Jennell – not present)

We currently have 1,961 members.

V. Special Events (Brigitte)

Brigitte discussed special events going forward:

- June: Happy hour at Boat Basin or Frying Pan
- July: Tour de France, probably at Blondie's
- Aug. 4: Brooklyn Cyclones game
- Ice cream social in CP
- Pavilion at Oakland Beach reserved for Aug. 14 (rain date Aug. 21) 10am-2 pm
- September: an event at Spin (ping-pong)
- REI is opening in Sept., a possible event there
- Oct: Oktoberfest happy hour at local German beer garden
- Dec: Holiday Party

VI. V.P. of Rides (Adrienne)

1. Discussed we need sign-in sheets on ALL rides – use prepopulated sheets.
2. Waiver as part of membership registration.
3. Emergency contact info as required info for member registration.
4. Status: web ride-related items, including eliminating right column items on upcoming ride page.
5. Requirement that all Club rides use sign-in sheets, including "special" weekends, *e.g.*, Berkshires, West Point.

VIII. Rides Coordinators (Bill, Nicole (not present), Harry)

- Bill: Newcomers Ride – coming together; bringing tape to put names on all participants' helmets.
- Harry: Need A19 rides. Will put out email blast for potential leaders.

IX. V.P. of Programs (Jennifer – not present)

X. Public Relations (Grace)

- **Membership Drive** – How to promote the Club?
- **Card Distribution** – To tie in advocacy with PR position

XI. Escape New York (Beth)

- Sponsors are coming in nicely. REI gave \$4,000 worth of a bike and gear; Performance is donating a road bike.

XII. Content (Eunice)

Prototype of eWeekly is looking good.

XIII. Webmaster (Darren)

- Discussed overview of work on the site.
- May recap:
 - * Several days of issue taking the site down.
 - * Launch July 4th ride signup.
 - * Some formatting pushed live (bullets).
 - * Updated the board members page.
 - * Engaged a Drupal developer.
- June plan:
 - * See what the developer gets done. We have 10 issues outstanding.
 - * Solicit more volunteers.

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Next BOD meeting: Tuesday, July 5, 6:30pm