

September 6, 2011 – NYCC Board of Directors Meeting

Present: Ellen Jaffe, Morene Bangel, Arden Rodgers, Eunice Martinez, Grace Lichtenstein, Jen Rudin, Jennell Francis, Nicole Snow, Harry Woods, Adrienne Browning, Bill Laffey, Darren Ortsman, Derek Chu.

Time Noted: 6:30pm

I. **General Topics** (Ellen)

- 1. Elections.** Morene will collect the nominations; George Arcarola will run the voting process. ** (See motion on last page which was voted on via email after the Board meeting.)

We discussed eliminating couples membership. It was originally instituted to avoid same households getting two paper bulletins, but serves no real purpose at this point and is creating real issues for further web development when rejoining as couple.

Bill motioned to put vote to membership at large to eliminate the special couples membership. (Ellen will forward the wording.) Motion passed.

- 2. Gear.** Club sold another 67 jerseys in the third tranche. Total sales: 230 jerseys, 50 shorts, 58+ socks, 18 windbreakers. We have given away 59 ride leader jerseys to those who earned them. Cost of merchandise: approximately \$8,400. Profits: approx. \$7,650. The Club has an inventory of jerseys, shorts, jackets, socks and water bottles to be sold at Club meetings. Those additional sales should put us in the black for overall merchandising in 2011.
- 3. Diversity.** Ellen discussed ways in which we can bring more diversity to NYCC, possibly listing joint rides with Major Taylor, Fast & Fabulous and other clubs.
- 4. ENY.** As per Beth's update, there are approximately 1,000 riders signed up, 58% of whom had never ridden an ENY before, 70% of whom are NOT Club members.
- 5. Events.** All-Class Ride was a great success thanks to all who participated in the effort.
- 6. Holiday Party.** Looking at Superfine in Dumbo. We discussed subsidizing the price of admission. Darren motioned to subsidize holiday party UP TO \$3,000. Motion passed.
- 7. Incentives.** Discussed incentives for other things than just leading rides, *e.g.*, adopting a point system similar to Westchester Cycle Club, where members receive points for different tasks such as All-Class organizer, Newcomers Ride organizer, West Point chair, Berkshires organizer.

8. **Bogus Website Users.** Discussed: It is the feeling of the Board that we need a Message Board Moderator.

II. **Treasurer's Report** (Arden)

We discussed accepting credit cards for payment thus eliminating the PayPal/Active fees for using their service.

1. **Bank Totals.**

Total bank accounts: \$62,646.40 (including ENY)

Berkshires: \$131.00 (net)

West Point: \$1,117.73 (net)

ENY: \$23,188.22 (net)

75th Gala Anniversary: \$1,821.86 (net loss)

III. **Secretary** (Morene)

Motion was made and accepted to approve September's meeting minutes.

IV. **Membership Report** (Jennell)

Jennell reported that as of now we have 2,161 members.

V. **Special Events** (Brigitte – not present)

Motion via email: If the presidency is contested, we will allow one campaign email from each candidate to the entire membership. George will be in charge and will provide the email addresses, with attendant rules, if necessary. Motion passed.

VII. **Ride Coordinators** (Bill, Nicole, Harry)

Not much to report. Need C rides.

Connecticut Shoreline Ride, October 23. Morene and Ellen volunteered to lead a B-16.

VIII. VP Programs (Jen)

November Meeting. Bringing in NYCC members who have completed “epic” rides to discuss their adventures. They are Dolores McKeough, Dan Aaron and Fred Harris.

IX. Public Relations (Grace)

Summer Streets was a great success.

X. Content (Eunice)

Eunice posted the August compilation to the site. Eunice also discussed implementing and releasing the redesigned e-Weekly. The redesign was done by Cathline Marshall.

XII. VP Rides (Adrienne)

Discussed needing a specific, defined process for taking away/reinstating ride leader privileges.

Nicole motioned that if the BOD receives an oral or written complaint regarding a leader that said leader be spoken to by a ride coordinator, V.P. of Rides or Club president; and, if there are subsequent negative reports about the same leader, it be brought to the full BOD to vote on suspension of privileges. If suspended, said leader should have training, if available, or other remediation. Motion passed.

Adrienne discussed some members wanting specific standards for A, B and C rides – *e.g.*, A connotes 19+, B 15-18; C 10-14, with NO overlapping. Motion was made to allow for overlaps between ALL grade levels. Motion passed.

XIII. Webmaster (Darren – not present)

Darren gave a very detailed development proposal, including ride leader issues, emergency contact info, homepage carousel cleanup, ride reporting, newsletter automation, privacy controls, shutting down old NYCC site, and testing/deployment (two development cycles, four hours each). Estimate for development is 74 hours (hopefully done September/October). Motion was made to allocate \$7,400 for further development of site. Motion passed.

Darren also outlined an idea for Bike Club Software Co-op, creating a co-op of bike clubs to collectively develop the best possible club website system. Darren will further explore and bring back more info.

Next BOD meeting is Tuesday, October 4, 6:30 p.m.

MOTIONS VOTED ON VIA EMAIL

MOTIONED: If the presidency is contested, we will allow one campaign email from each candidate to the entire membership. George will be in charge and will provide the email addresses with attendant rules, if necessary. Motion passed.