

December 6, 2011 – NYCC Board of Directors Meeting

Present: Current Board Members – Ellen Jaffe, Morene Bangel, Arden Rodgers, Jennell Francis, Beth Bryson, Grace Lichtenstein, Brigitte Padewski, Adrienne Browning, Bill Laffey, Nicole Snow, Darren Ortsman, Harry Woods; Incoming Board Members for 2012 – Eden Weiss, Bob Ross, Laurie Chittenden, Mindy Kaufman, Kate Mostkoff.

Time Noted: 6:30pm

I. **General Topics** (Ellen)

1. Ellen welcomed the new board members (listed above).
2. **Advocacy update.** Ellen gave an overview of the Rally for Traffic Justice, working to support the T.A. moving forward. Ellen and Carol Waaser will meet with incoming CRCA president Rod Milliot to develop a set of guidelines for cycling in Central Park.
3. Bike Summit will be held March 8-10, 2012. In the past, we have sent (and supported) one person.

MOTION: To allocate \$1,000 for one person to go to the summit of the League of American Bicyclists on March 8-10, 2012.

MOTION passed.

4. This Thursday, LAB is having a conference call on club insurance. No one is available to listen to live call. Ellen will listen to archived file.
5. January 17, 2012, there will be a SIG leader summit attended by the captains of the different SIGs, the ride coordinators, and V.P. of Rides. Topics will include making sure there are other rides listed than the SIG rides for that weekend, as well as making ride leading mandatory for SIG graduation.
6. Ellen has met with the Crosby Hotel manager/owner who is anxious for us to do another benefit. We discussed possible ticket charges to defray costs and raise money for Kids Ride Club.
7. Club jersey for 2012 was discussed; taking the number 75 off, commemorating our 75th anniversary this year, but leaving design intact for another year. Ellen showed the Board a couple of preliminary wool designs and will pursue investigating manufacturer and cost for a wool piece to be offered in addition to the regular poly jersey.
8. **Prospect Park Alliance Donation.** We discussed whether to participate. Ellen said she will contact the alliance and find out more about the task force and if NYCC can have a "slot."

9. **Ride Leader Incentives.** It was discussed that the point system will start as of January 1, 2012. The question was asked, should a participant be able to get several items in one year? The program envisions a leader being able to “spend” all their points in one year. At the end of the year, the point balance will be reset to zero.

II. **Treasurer’s Report** (Arden)

1. **Financials.**

Total bank accounts: \$49,219.37

YTD income: \$181,008.31

YTD expenses: \$170,099.96

YTD net: \$10,908.35

2. Membership income is up from last year.

III. **Secretary** (Morene)

Motion was made and accepted to approve November’s meeting minutes.

1. Linda Wintner has been named Lifetime Member of NYCC. It will be announced at the holiday party.
2. **Election results for 2012:** President, Ellen Jaffe; Adrienne Browning, V.P. rides; Arden Rodgers, Treasurer; Morene Bangel, Secretary; Darren Ortsman, Webmaster; Beth Bryson, ENY Chair; Grace Lichtenstein, P.R. Director; Eunice Martinez, Content Editor; Eden Weiss, Programs Chair; Laurie Chittenden, Events Chair; Mindy Kaufman, Membership Chair; Kate Mostkoff, C-Rides Coordinator; Bob Ross, A-Rides Coordinator; and Carol Waaser, B-Rides Coordinator.
3. Both ballot resolutions were passed as follows:

Resolution 1: Passed (Yes, 343; no, 58)

There will be one single level of NYCC membership as of midnight, December 31, 2011. Those registered presently as couples will renew at the regular member level upon expiration of their present term of membership after December 31, 2011.

Resolution 2: Passed (Yes, 315; no, 87)

NYCC membership will be \$30 per year as of midnight December 31, 2011.

Congratulations to all and thank you for stepping up!

IV. Membership (Jennell)

Jennell stated that all was status quo.

V. Content (Eunice not present)

VII. Escape New York (Beth)

Beth stated that there was one last agenda item for ENY 2011, and that was to bequeath the fruits of our labors (in other words, give the \$\$\$ away that we so heartily took in). The Committee voted to split the funds between R.A.B. and T.A., and also give a small stipend to the town of Saddle River to help defray rest stop (water) expenses. In past years, we have given \$500 to the Saddle River Police Benevolent Assn. Beth will present a check for \$6,000 to R.A.B. at the holiday party on December 12, and T.A. will be presented with a check for \$6,000 at their holiday party on December 8.

Grace discussed giving an “exclusive” to VBT for ENY if they donate a trip to Tuscany again. Beth said she will contact VBT for ENY 2012 to discuss.

VIII. VP Programs (Jen – not present)

IX. PR (Grace)

Grace mentioned that someone was criticizing the venue for the Club meeting; we discussed looking into alternatives, but it is not an immediate need for now.

X. Special Events (Brigitte)

Club Holiday Party is Monday, December 12. As of now, 84 people have signed up online. Ellen said she will send out a Club email blast to attract more NYCC members. Limit is 150.

Brigitte mentioned that the new REI store has a nice community boardroom and are very flexible on how they can let the space be used. Possibly have our BOD meetings there.

XII. VP Rides (Adrienne)

Adrienne discussed a couple of recent injuries to members on Club rides. Our policy is to send a get-well gift to such members. Ellen suggested a book instead of flowers, and the suggestion was well received by the BOD.

B-Ride Coordinator (Nicole)

Not much to report. The newly elected B-Ride Coordinator (Carol) will be unavailable for the first few weeks of 2012 so Nicole graciously volunteered to continue in the role until Carol becomes available.

C-Ride Coordinator (Bill)

Bill mentioned that very few leaders are listing C rides, and there ensued a discussion about leading rides to more “interesting” places than the usual Piermont/Nyack. Darren suggested we possibly start a thread on the Message Board to encourage leaders to step up to the plate.

A-Ride Coordinator (Harry)

There are lots of A rides being listed and all is well.

XIII. Webmaster (Darren)

Darren discussed an influx of spam on the Message Board. He would like to create a new position to help police and correct the issue. Discussed the new release for the website; basically rewrote the foundation of the site (database). Next on the list is SIG and STS registration. He is trying to get this done now. Once that is accomplished, we may need to vote (next month possibly) on allocating more money to do the next level of work on the site.

Grace asked about Twitter and Darren said he is happy to follow an NYCC Twitter account. Grace said she would be happy to be the point person for Twitter.

The meeting adjourned at 9:00pm.

ADDENDUM TO MINUTES:

BY MAJORITY VOTE VIA EMAIL, A MOTION WAS MADE AS FOLLOWS:

Motion is to allow NYCC logo to be placed on the promotional materials of a fundraiser at Amity Hall on January 19. The fundraiser is an effort to raise funds to turn the Kingsbridge Armory into a Velodrome. The fundraiser is a roller race and is specifically aimed at supporting a nonprofit, Friends of the Armory. Any profits go to CRCA development fund to be held for the project. NO MONEY IS ASKED OF NYCC.

MOTION PASSED