

Attending:

Bob Ross,, Israel Forst, Skip Ralph, John Siemens, Kate Mostkoff, Arden Rodgers, John Semel, Eden Weiss, Manuel Ordonez, Ellen Goldstein

Meeting started at 6:30 PM and concluded approximately at 8:45PM

	Topic	Summary of Discussion	Next Steps
1	<i>July 4 West Point Weekend</i>	<p>We were not able to sell all the rooms booked at the Thayer, but the Thayer has given us the opportunity to book those rooms at an alternative date in 2013</p> <p>If we can not book the rooms and collect payment from members, we will end up eating the cost of the extra rooms (this cost, originally projected at ~\$10K was subsequently reduced to ~3K, as the Thayer was able to book some of these rooms on July 4)</p> <p>Do we think that we could hold a successful fall foliage weekend ? Columbus Day is the obvious choice (but it turned out to be a black-out date for Thayer)(</p> <ul style="list-style-type: none"> • Not clear if members would sign up to ride up to West Point only to ride back the next day <p>Next year July 4 is Friday, so we may get more interest in 3 day weekend</p> <ul style="list-style-type: none"> • We should book 30 rooms 	John Siemens to organize plans for weekend
2	<i>Club Reserve Funds</i>	<p>The potential need to absorb the cost of the unused West Point weekend rooms could do serious damage to the club’s reserves</p> <p>How can we raise extra funds ?</p> <ul style="list-style-type: none"> • We could potentially take a portion of ENY profit. <ul style="list-style-type: none"> ○ It has been customary for ENY committee to decide which charities to donate funds to ○ ENY uses club resources for free (web site, etc) ○ Does the board need to justify or explain a decision to take a portion of ENY profit ? • We could raise our membership fees <ul style="list-style-type: none"> ○ Our membership is very cheap compared to value received and compared to other clubs • We could charge a fee for the SIGS <ul style="list-style-type: none"> ○ This could open up potential issues and complaints (what if member is dropped, do they get their fee back ?) ○ This could interfere with the spirit of the SIGS and the overall goal to introduce more people to riding 	

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3	<i>Club Financials</i>	<p>As of 7/2, we have:</p> <ul style="list-style-type: none"> • \$24.7K in checking • \$43.8K in Money Market account • \$68.3K Bank Subtotal • \$5.2K Credit Card Liability • \$63.3K Net Bank Total • \$54.2K Bank Total ex-ENY 	
4	<i>Ride Sign-ups and Potential Changes to Web Site and Policy</i>	<p>What are the issues with ride sign-ups on the web site and how might we fix these issues ?</p> <ul style="list-style-type: none"> • Certain members sign up for rides weeks or months in advance <ul style="list-style-type: none"> ○ Even several weeks before the date of a given ride, that ride can be filled and have a wait list ○ Members often sign-up for multiple wait-lists ○ If a spot on a ride on which they are waitlisted becomes available, members can forget to remove themselves from other wait-lists for rides on the same day • If members could only sign-up for a short period in advance of the ride, the issues listed above would lessen • But how long should that window be ? <ul style="list-style-type: none"> ○ At least enough to cover a week and a weekend ○ What about 10 days ? ○ What about 2 weeks ? • Should we limit members to 2 waitlists for a given day ? • What about “My Ride Page” <ul style="list-style-type: none"> ○ Members could see a view that shows all the rides they have signed up for and all the rides they are waitlisted on • Should we make the size of the wait-list invisible to members ? <ul style="list-style-type: none"> ○ This might prevent members from being discouraged from signing up for sold-out rides ○ Ride leaders/coordinators would still be able to see this information <p>Many of the problems described above would significantly reduce or go away with :</p> <ul style="list-style-type: none"> • the awareness that a My Ride Page would bring • a limited window for ride sign-ups <p>We are in the process of putting together the statistics on who has signed-up for what ride,</p> <ul style="list-style-type: none"> • We should penalize people who sign up for rides and then don't show up <ul style="list-style-type: none"> ○ Let leaders/ride coordinators suspend privileges 	

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5	<i>Defining Ride Styles</i>	<p>We don't want to redesign the ride rating system, but some clarification might be useful</p> <p>We need two or three axes to define a ride</p> <ul style="list-style-type: none"> • Skill/speed or • Skill/speed/style <p>Another variable is the difficulty of the ride including how many feet of climbing</p> <ul style="list-style-type: none"> • Rides in the ride library have a rating that indicates the difficulty of the terrain <p>Other points:</p> <ul style="list-style-type: none"> • Decisions can be made if you know the ride leaders • Historically, the designation of A/B/C has been made based on how it takes the rider to complete 4 loops in Central Park <p>We (Israel, Manuel and Ken) drafted ride style descriptions, but we never really agreed and they have not been finalized</p> <p>Typical topics of discussion:</p> <ul style="list-style-type: none"> • Can you have an A18 ? <ul style="list-style-type: none"> ○ Yes .. the A suggests a double pace line ride style • What does it mean 18 ? <ul style="list-style-type: none"> ○ Typical average speed on flats ○ It seems generally accepted that at the end of a ride, your odometer should read 3mph less than designated ride speed • Split speeds are confusing <ul style="list-style-type: none"> ○ Maybe ok for 30 people ride that will split up into 2 groups 	
6	<i>Newcomers Ride</i>	<p>The point was made that a ride to Piermont is too long for many newcomers</p>	
7	<i>SIG Summit</i>	<p>Bob is working on scheduling the SIG Summit. It should be held in late July or early August</p> <p>Bob to send out e-mail with 3 or 4 suggested Thursdays. Invitation will be sent to:</p> <ul style="list-style-type: none"> • 4 or 5 captains • 3 coordinators • Ken and Bob • Ellen Jaffee • Manuel and Israel 	<p>Bob to send out e-mail</p>

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8	<i>Web-site</i>	<ul style="list-style-type: none"> • Our issue with PayPal is solved and not solved (we expect to have resolution soon) • Our stretch goal is to get auto-renewal of club membership • We have considered looking for new developer. The one we have is good, but has recently fallen off, perhaps due to other commitments 	
9	<i>Bicycle Powered Flavored Ices</i>	<ul style="list-style-type: none"> • Eden came across a vendor that makes flavored ices from a bicycle-powered machine. He would like to use this guy at a club venue .. • Bob proposed having him at ENY at the Rockland Lake stop (to avoid competition with ice cream at Sakura) 	