

Attending:

Eden Weiss, John Semel, Kate Mostkoff, Israel Forst, Bob Ross, Neile Weissman, Susan Sun, Gal Natal, Brian Van Nieuwenhoven, Jeff Levine, Gwynna Smith, Claire Mordas, Sabina Eberle and Ellen Goldstein

Meeting started at 6:30 PM and concluded approximately at 8:30 PM

	Topic	Summary of Discussion	Next Steps
1	Club Meetings	Eden reported that: <ul style="list-style-type: none"> • For the July club meeting, Enduranceworks will be sponsor. Chad Butz a former racer and current leader of training camps will present. He will speak about coaching, bike fitting and improving performance <ul style="list-style-type: none"> ○ Eden can potentially move the meeting Draught 55 ○ the capacity limit is 50 to 60 people, however given historical attendance, we are very unlikely to exceed ○ if we move the meeting we will save the cost of the guaranteed meals at Annie Moore’s ○ It was agreed that if possible (if the relevant Tuesday or a near date is available) the meeting should be moved to Draught 55 	
2	ENY	Claire gave an update on ENY: <ul style="list-style-type: none"> • ENY currently has 284 sign-ups, up 15% from the equivalent point of time in 2013 • We have lost some key sponsors, although this loss was not unexpected <ul style="list-style-type: none"> ○ VBT, who donated the big prize of a free trip ○ REI • For this year: <ul style="list-style-type: none"> ○ We have plans to replace VBT with Experience Plus who will donate a \$3,800 credit towards a free trip ○ Janis will be donating a bicycle • In addition, we have lost a key committee member responsible for provisions. This person will be replaced by a sub-committee 	

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3	Who will stand for reelection	Manuel no (later changed to yes) Israel no Gwynna no Kate no Brian yes Claire no Eden not sure, probably yes Susan not sure, leaning to no Jeff no John no Bob no Sabina not sure, probably yes Gal not sure Neile yes	
4	Discussion points related to Board	<ul style="list-style-type: none"> • Per Jeff, one could question the number of people on the board. Are there really as many distinct roles as we have board members ? • Per Gwynna, the board needs to be more transparent • What about having a board of 5 members with no titles and a president? • What should the primary goal of the board be ? <ul style="list-style-type: none"> ○ Maintaining status quo ? ○ General improvement ? and if so, how should that be measured ○ Defining and executing some strategic objective ? • Maybe, with such a large pending turnover, more people will join and bring new energy ? • Cycling has exploded in our community, however our membership has remained static, this is not a positive indicator • Of note, the special events coordinator position is a huge amount of work. <ul style="list-style-type: none"> ○ What if this position was the head of a committee? ○ Can we recruit for help for specific events via web-site ? • The board should document key issues and this documentation should be stored in an accessible repository <ul style="list-style-type: none"> ○ The lack of documentation of the club's contractual obligations has been a real issue for Susan as an incoming Treasurer ○ Per Kate, she was very surprised this year to learn about our insurance policy regarding non-cycling events (how could something so potentially critical be obscure) 	

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5	Club Activities	<ul style="list-style-type: none"> • Berkshires weekend went well <ul style="list-style-type: none"> ○ About 120 people attended the cocktail party. Event can be considered a success, although, for next year, we might consider another venue (although the bike shop was great to work with, it might not be the best place for a cocktail party) ○ rides also went well ○ we had about 10/11 people that took advantage of the baggage service, all first timers. John used his own car and this service took a lot of time. Next time, we will attempt to get a drop-off place closer to GCT • The newcomers ride will take place on July 13 <ul style="list-style-type: none"> ○ the Pavilion has been reserved ○ we are trying to run the event on a leaner budget (people will be given the option of purchasing lunch for \$10) ○ can we do a web-based sign-up, the same as regular rides ? <ul style="list-style-type: none"> ▪ but you don't have to be a member to go on newcomers ▪ Janis will do a demo, but will not be allowed to sell anything at the Pavilion • For the All Class ride <ul style="list-style-type: none"> ○ we don't have a date yet but our tentative location is Pascack (there are many routes to get there, than can accommodate A/B/C riding styles) ○ • For West Point: <ul style="list-style-type: none"> ○ so far we have \$6,000 in sales and 17/18 people signed up. We need 59 people and \$20,000 to break even ○ we can hope that many people will sign-up in last week and we can offer certain promotions, keeping in mind that we don't want to offend anyone who signed up at full price ○ at \$350 per head, this weekend may have gotten too expensive 	
3	Club Financials	<ul style="list-style-type: none"> • Susan distributed the Financials <ul style="list-style-type: none"> ○ membership income is our biggest revenue component ○ per our 2014 budget, we have allocated 65% of membership income to event expenses ○ net event costs (income less expenses) are 12% of membership income • Biggest between event income and expenses are known and have been discussed: <ul style="list-style-type: none"> ○ short falls related to West Point ○ subsidized holiday party 	

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4	Advocacy	<ul style="list-style-type: none"> • Neile reported that good has come from the network developed as part of his advocacy efforts <ul style="list-style-type: none"> ○ a contact from Community Board 12 helped a club member with an issue noted on the message board 	
5	Web Site Member Icons	<ul style="list-style-type: none"> • Israel distributed a prototype of what icons, to be used to identify accomplishments of club members, might look like and how they might be displayed on various screens 	