

February 1, 2011 – NYCC BOARD MEETING

Present: Ellen Jaffe, Morene Bangel, Jennell Francis, Eunice Martinez, Adrienne Browning, Bill Laffey, Beth Bryson, Brigitte Padewski, Jim Reaven, Grace Lichtenstein (via speakerphone for part of the meeting).

Time Noted: 6:30pm

- I. The meeting convened with Christy Guzetta giving a synopsis of the NYCC 75th Anniversary Party. There is a committee formed to coordinate a ride (all levels) on Sat., July 16th, as well as the evening gala at reBar. Christy outlined a program for the day, as well as the evening, and requested Board approval for funds totaling \$5,000. (He pointed out that the raise in Club dues last year was earmarked partially for this event.)

Christy left and the Board discussed the proposal and the promotion of this event. A motion was made, seconded, and passed unanimously to advance \$5,000 to the committee ... an amount which does not need to be repaid, but can if there is a large turnout of guests and they are able to do so. Also, as part of the motion, the committee needs to come back to the Board before committing to further expenditures beyond those quoted from reBar. Also, the Board is to be copied/sent all minutes of the Gala Committee meetings.

II. General Topics (Ellen)

- A. **Jersey competition.** The Board chose five jerseys to put out to general Club membership for vote. Members will have two weeks to choose.
- B. **Central Park update.** Carol Waaser will report.
- C. Felicia Ennis is drafting a nondiscrimination policy for the Club (gratis).
- D. **Bike summit.** We are looking for someone to attend.
- E. **Riverfest.** We are allowing use of NYCC logo on website as sponsor (no cost is involved).
- F. **Facebook ad.** We are experimenting with an ad on FB to drive membership (\$8.00/day) for two weeks.
- G. Bicycle Habitat offered repair at SIG gatherings in Central Park for a fee. We declined.

III. Treasurer's Report. (Arden)

Arden was not present, but sent financials. We currently have \$8,356.19 in our checking account and \$28,321.33 in our money market. Bank total ex-ENY is \$34,940.07.

IV. Secretary (Morene)

Eunice asked if possible to create minutes in Word format.

V. ENY (Beth)

Funding request. Board agreed to approve the move of the ENY locker to Riverside and 135th St, with fees to be paid by ENY. We will hold off on maintaining a smaller locker for non-ENY needs until we see if there is anything to warrant it. The Board also approved the cost of disposal for the NYCC locker (up to \$70).

Motion was made, seconded, and unanimously approved to advance \$13,000 for the ENY budget.

VI. Special Events (Brigitte)

1. Volunteer party at Ichi Umi (cost: \$36/person).
2. Fundraiser at the Crosby Hotel for the Kids Ride Club will take place on March 28th. First, there will be a reception, followed by “Chasing Legends” in the theater. Crosby Hotel is donating cost of theater, drinks, and space; NYCC pays for the movie and the food. Bike Habitat is donating a \$10 gift card to each ticket purchaser. Cost of the movie reel is \$700; food is \$2,255.31. Motion was made and unanimously passed to advance \$1,700 towards deposits/fees.

VII. Membership Report (Jennell)

Working to update renewals; coming along nicely.

VIII. Content (Eunice)

Updated content; made first digital bulletin as a PDF to be archived on our website. It is an aggregation of key January web content.

IX. Webmaster (Jim)

SIG signup and renewal is working. However, there is no waiver to sign when doing so. Also, paid events need to come through. Working on it.

X. VP Rides (Adrienne)

Agenda for SIGs re: safety, leader guidelines, accidents/insurance issues to be brought to B-SIG leader meetings.

XI. Rides Coordinators

Bill: Not much info yet.

Harry/Lauren not present.

XII. Public Relations. (Grace)

No report.

Ellen mentioned West Point – Lucia is having an issue with Thayer Hotel not wanting to release double rooms (being held for wedding guests). Will look further into the matter.

Hattie did a fly-by and we all had birthday cake.

Meeting was adjourned.