

The meeting was called to order at 6:45. In attendance were Ellen Jaffe, Chair; Eden Weiss; Arden Rogers; Bob Ross; Grace Lichtenstein; Beth Bryson; John Siemens; and Carol Waaser

GENERAL TOPICS

Elections. Ellen noted that several current Board members will not be running again. We need to ensure there is at least one qualified candidate running for each position. Ellen asked Eden Weiss to chair a committee to recruit candidates.

The Board discussed the possibility of having committees to share the workload in certain areas, such as Events, Website and Content Editor.

George Arcarola will once again supervise the election.

9W Clean-up Ride will be held on Sunday, October 14. We'll need ride leaders at all levels. Each leader can plan their own route and distance as long as every ride converges at the 9W Market at 11:00 a.m. to do about a half hour of clean-up. DOT will supply the garbage bags, the club will provide vinyl gloves. Snacks and drinks will be served in the picnic area behind the Market after the clean-up, courtesy of the club. [Note: When Ellen posted Clean-up Ride info on the website, she made the clean-up time 11:30, so that's now the time, not 11:00.]

Holiday Party. Ellen will speak to Superfine again – that seemed like a good place for the party. She'll look at Monday Dec. 3 or Dec. 10.

By-Laws are in need of revision. We need to add the Board position of Incentives Coordinator and we need to revise the description of Content Editor to bring it in line with current technology. We may also need to make some small revisions in the Membership section with regard to Junior Members, again to comport with our current use of technology in membership applications.

Advocacy. Neile Weissman is doing some advocacy work on our behalf with regard to Ft. Lee and the GW Bridge entrance. He is in contact with the Mayor's Office and Captain Tim Ford of the Police Department.

We continue to work behind the scenes on Central Park issues.

ENY Report. Registration is on track to equal last year.

New ENY jerseys have been received on early orders and have been seen on rides. Second order period still open.

Nearly 100% of the Captains are returning this year.

The combining (on the website) of ENY registration and club membership has been successful, with 50 people joining the club while registering for ENY.

There are planned 100 and 65-mile A and B rides strictly for volunteers on the weekend prior to the event.

Membership. We now have 2190 members. Further discussion will be needed with regard to how we ensure parental permission for Junior Members.

Programs. September meeting is set, with Randy Cohen giving the presentation. His new book, "Be Good: How To Navigate the Ethics of Everything," will be available for sale (24 copies at ½ price) along with three copies to be raffled off. Randy will autograph copies both before & after the program.

The October meeting have Susan Notorangelo, multi-time winner of RAAM (Race Across America), talking about endurance cycling. The sponsor is First Endurance, with 36 flasks of their Electrolyte Fuel System being raffled off. Susan may also speak briefly about the school in Peru founded by herself and her husband Lon Haldeman.

Eden has met with Papardella about using their 72 Columbus space for our meetings. He's still looking at menus.

Treasurer's Report. Arden presented this month's financial report which, so far, is on track to meet projections for a balanced budget.

He is getting a real credit card (as opposed to a debit card) for the club – a quasi-corporate card.

He is also working on obtaining Square as a means for the club to accept on-site credit card payments at club meetings and ENY. He is also talking with Darren to explore our ability to accept direct credit card payments on our website instead of having to use PayPal. This would make the member signup easier and could allow us to have automatic membership renewal.

Currently We are set up as a 501(c)(7) not-for-profit club and are not a 501(c)(3) charity. However, a few years ago we registered with NY State as a charity. We are now near the income threshold for the state that could require a complete annual review by a CPA, which would cost about \$3-5,000/year. Arden is working with a CPA to see if we can unregister as a NYS charity, since we do not, in fact, function as one.

Content Editor's Report. We have a nice submission about a cycling tour in Hawaii that's posted.

Ride Coordinators. Bob reported that he sent a general email to A leaders about maintaining the listed pace and got good feedback on it.

Discussion was had re: what's training ride. Answer: only Central Park, Prospect Park and River Road rides, including River Road rides that might go a little beyond (like to the Market).

There was discussion about other questionable ride leader issues, such as too many leaders for too few participants; very last minute listings (less than 24 hours); and leaders who pre-populate the participant list with friends before listing the ride. These should be discouraged, although we don't want discourage people from leading rides.

Question arose as to how much information one member should be able to see from another member's account. Ellen will look into this.

Incentives. John raised the difficulty of tallying the incentive points automatically with a down load from the website. Currently that can't be done. In general, administration of the incentive system is complicated. After tallying the regular ride leader credits, he then has to add volunteer points and the SIG & STS counts.

Discussion was had about whether to go back to the old incentive system of levels of rewards. No motion was made but a sense of the meeting was that we should go back to the old system.

P.R. Grace advised that she is tweeting at least once per day but is always looking for new interesting things to tweet.

The meeting was adjourned at 9:20.

Respectfully submitted by Carol Waaser and Grace Lichtenstein.