

NYCC Board of Directors Meeting

Tuesday, May 1, 2012 248 Lafayette Street

6:30 p.m.

Attendees: Ellen Jaffe, Morene Bangel, Adrienne Browning, Eden Weiss, Carol Waaser, John Siemens, Arden Rodgers, Bob Ross, Beth Bryson, Kate Mostkoff, Laurie Chittenden, Mindy Kaufman, and Eunice Martinez.

GENERAL TOPICS (Ellen)

Permits are underway for the Newcomers Ride at Goswick (June 10) and All-Class at Oakland Beach (Aug. 19/rain date Aug. 26).

1. Advocacy: Neil Weissman is going to NJT meetings; he is on the Bicycle Advisory Sub-Committee. The sub-committee has submitted recommendations about bicycle access, including the following recommendation: *The boarding and detrainning of bicycles should be permissible at all stations, including low-level platform stations at off-peak times.*
2. Also, Michael Gerwitz is trying to get some advocacy in play for repair of the old wooden bridge over the RR tracks on the Greenway at 181st St.

Insurance: We had a discussion regarding guidelines on what constitutes an official club ride for purposes of our insurance...need to insure the applicability of coverage will be consistent going forward. The ride must either be posted in the ride listings or otherwise be part of a club-sanctioned event or series, such as Newcomers, SIG, or STS. A pickup ride amongst friends or posted on the MB will not be considered an official club ride for insurance purposes.

There are two key questions asked by our insurer upon receiving an accident report: Was it an official club ride? And was the injured party a club member at the time?

Check to RAB and KRC from KRC benefit, donations, and auction. Ed Fishkin and Pasqualina will accept the check at the May club meeting. (Approx. \$6,600)

Crosby Hotel offered the theatre for leader training meeting on May 16, plus providing (gratis) a cocktail hour of wine and beer.

Bike month is underway.

Grace volunteered to keep the Member Discounts page on the MB current.

Merchandise delivery is slated for June. Wool jersey fit kit will be available soon. Club Promo: Facebook ad, printed piece, was discussed.

NYCC is presently a member of the NYS Bicycling Coalition and the Alliance for Biking and Walking, as well as the League of American Bicyclists.

SECRETARY (Morene)

Minutes of the April BOD meeting were approved. (Note: Grace Lichtenstein filled in as sec'y for April minutes, as Morene was away.)

TREASURER (Arden)

Bank subtotal: \$31,976.84. (5,385.89 in checking acct; 26,590.95 in money market)

We will be giving check to Kids Ride Club of \$6,646.50. from the special event at the Crosby Hotel, including the silent auction and private donations.

MEMBERSHIP (Mindy)

There are currently 2,057 members. Mindy talked about the content and organization of the website for ease of reference, also devoting more space to "who we are." Bob Ross also suggested rewriting the categories of ride speeds to reflect what they actually mean.

VP RIDES (Adrienne)

Newcomers Ride...goal is for ride leaders to post the rides on the MB for signup. We need to be at Goswick within certain time window.

Bill Laffey is coordinating the ride leaders for the Berkshires.

Someone requested a specific type of food for the newcomers ride, and we decided we cannot take requests or it would be too complicated.

Accidents. There have been between eight and ten accidents in the recent past.

B RIDES COORDINATOR (Carol)

Not much to report.

C RIDES COORDINATOR (Kate)

Berkshires weekend needs C leaders. Kate will send out a plea.

A RIDES COORDINATOR (Bob)

There are lots of training rides listed each week, and a few non-SIG rides listed each weekend.

Bob discussed possibly coordinating with the B-STS next year, as their routes sometimes overlapped with the A-SIG routes and there were gazillions (my word) of riders on the road and at the food stops.

ENY (Beth)

The jersey is for sale on the website. Registration is up and running. Already there are 100 people signed up. Beth mentioned a new publicity committee/team approach.

PR (Grace)

Not much to report.

VP PROGRAMS (Eden)

May 8 meeting...B SIG graduation. We will have a new Jamis bike to raffle off, Xenith Endura Comp. Eden met with the executive director of the NJ Gran Fondo, as well as the main sponsor, Jamis Bicycles owner Carine Joannou, who will say a few words at the club meeting. Also, Annie Moore's is tweaking the dinner menu to include a Greek salad as well as baked ziti.

June 12 club meeting is the C-SIG graduation only (no "A" SIG graduation ceremony at club meeting this year).

EVENTS (Laurie)

Newcomers ride...food will be ordered as usual. Ice cream social...August 14 (Tuesday). Laurie brought up a possible Brooklyn Cyclones game.

INCENTIVES (John)

John said he will collect the SIG leader totals when they are available.

CONTENT (Eunice)

Nothing to report.

WEBMASTER (Darren – absent)

ENY - volunteer intake form nearly completed; more email addresses; active import created, needs testing.

Email cleanup – Running up against the 50-account limit; emails sent out by Ellen to determine which email addresses can be deleted.

Website editing and roles – Who should have access to edit? Website information architecture needs some work; started this month.

Boilerplate "before you ride" was added. Auto email to ride coordinator was fixed; sends email

Meeting Adjourned