

Tuesday, June 5, 2012
NYCC Board of Directors Meeting

PRESENT: Ellen Jaffe, Carol Waaser, John Siemens, Kate Mostkoff, Beth Bryson, Adrienne Browning, Darren Ortsman, Mindy Kaufman, Grace Lichtenstein, Eden Weiss, Morene Bangel.

WEBSITE (Darren)

Membership issues, related to active.com. It is being watched. Backups and updates are done. Volunteer forms are up; ENY stuff is up. Some bugs are being worked on. Carol asked if our site is secure. Darren said he is very confident that it is, as the fundamental software is regularly updated and backed up.

GENERAL TOPICS (Ellen)

NYCC New Promo card distribution. We all volunteered to get them into the shops.
NYCC Facebook ad.

Newcomer ride logistics, food, etc. 170 people are signed up, including the leaders. We discussed continuing the social Sunday rides for all and agreed it would be a terrific idea.

Merchandise... wool jersey fit kit at club meeting.

Ellen talked to the group about recognizing SIG captains for their extraordinary efforts. It was suggested possibly inviting them gratis to the holiday party and acknowledging their Herculean efforts.

We also all agreed to revive the Social Saturdays at PJ O'Hurley's from 2-5 p.m. Berkshires recap... the consensus was that most people are tired of "same-old" gig at Egremont; we should look into other options for next year, possibly a cocktail hour only. Someone said Fiore's in Great Barrington was a good option.

Ellen also mentioned she would be out of the country with limited email access from July 7-18.

PR (Grace)

Grace said that as far as member discounts go, SBR is listed on the page, but not honoring the discount. She went to the store and finally got the issue solved.

SECRETARY (Morene)

Minutes from the May meeting were approved.
Carol suggested that we have the club policies handy for consultation going forward.

ENY (Beth)

There were 75 jerseys ordered in the first run. There will be other runs, but those will most likely not come out in time for this year's ENY itself. Darren put up the volunteer form on the website. Beth said the committees are staffed and running efficiently.

VP PROGRAMS (Eden)

June's meeting has no sponsor; C SIG graduation is the main event. There will be a fit kit for a wool jersey at the July meeting, when Paul Levine of Signature Cycles will be

there as the speaker; Paul will donate a free fitting to be auctioned off, as well as other give-aways. The topic will be Anatomy of a Bike Ride.

Eden is trying to set up Dave Williams, manager of the Stephen Roach camp in Mallorca, as a speaker for November. Two separated week packages will be donated to auction off. A discussion ensued of the best time for those week packages to occur.

MEMBERSHIP (Mindy)

We currently have 2,070 members. Mindy mentioned an issue with the site when members are being notified that their membership is expiring when in fact they have renewed. Mindy also discussed content on the site, as well as organization, making it easier to find information.

VP RIDES (Adrienne)

Berkshires...all rides got posted thanks to Bill Laffey's efforts.

Newcomers ride is all set.

All-class ride is Aug. 19th.

A RIDES Coordinator (Bob)

Bob is happily cycling in Italy at the moment...

C RIDES Coordinator (Kate)

Kate brought up July 4th and a discussion ensued.

B RIDES Coordinator (Carol)

Carol addressed Christy's offer for July 4th and stated that we need to limit train participants to 50 for returns (25 for the 3 p.m. and 25 for the 10 p.m. trains.) Rides will be listed with limits to each. Others who drive up can still participate.

Carol told us she went to the Central Park recreational roundtable. Terrace Drive: they are putting in a two-way bike lane. Also a new traffic light will direct bike traffic. There was talk about putting a "LOOK" sign up for pedestrians.

INCENTIVES (John)

John said the vests have arrived and will be distributed.

TREASURER (Arden – absent)

Balances: Checking, \$7,000; Money Market, 35,602.47. Bank subtotal: \$42,602.47.