

Minutes of the January 9th, 2019 Meeting  
of the  
Board of Directors  
of the New York Cycle Club

Present were: Peter Storey (club president), Neile Weiseman (public relations director), James Gilbert (Membership director), Michael Roth (B Rides Coordinator), Natan Elman (Webmaster), Michael Weitzman (ENY Director), Gil Lavi (Content editor), Jennifer Betras (Special Events Coordinator), Yvette Kosic (VP Programs), Julie Blackburn (C Rides Coordinator), Leora Rosenberg (Volunteer Coordinator), Bob Gilbert (Treasurer), Malka Baker (Secretary).

Peter, as president, called the meeting to order at 6: 15 pm.

**1. Approval of November minutes**

On motion duly made and seconded, the minutes of the November meeting were **approved**.

**2. New Board Transition Items**

The board decided to publish vote tallies from the 2019 board election.

The board decided to print individualized business cards for all board members.

**3. Club Jerseys**

The board continued discussions of Alex Ostroy's proposal to design the new club jersey. Although it was noted that some members enjoy involvement in the jersey design process, the board decided to move forward with Ostroy's design team. Ostroy will design three jerseys, and club members will vote to select the final design. New York Cycle club will own the selected design.

**4. Club Rides**

There was an inconclusive discussion on the decline in the number of listed A rides.

The C-ride coordinator will explore the possibility of organizing a C Century in the summer.

Jerry Ross will coordinate publicity of the SIG. The February Club meeting will focus on the SIG.

**5. Club Events**

The Board approved the 2019 event calendar.

There was a discussion about this past holiday party (generally considered a success!) The board will consider opening the party to non-members this year, potentially at an additional cost which could be used towards membership.

Malka will organize an additional weekend getaway this upcoming year.

## **6. Charitable Donations**

Mike reported that Escape New York donated \$20,000 each to *I Challenge Myself* and *Kids Ride Club*.

Neil proposed donating to the Central Park Medical Unit, the volunteer-run ambulance service operating in Central Park. On motion duly made and seconded, the board **voted** to approve a donation of \$500 to the CPMU. James will lead a ride to raise additional funds for CPMU.

The board will consider donating \$500 to up to ten organizations annually.

## **7. Message Board**

The board discussed how to curb incivility on the club message board. Although some board members argued to keep the message board free from moderation, it was **decided** to appoint three moderators, any one of whom could delete an offensive post and all three of which, acting as such, could suspend posting of an offending member for a month at a time.

## **8. Facebook Administration**

Neil submitted a request to become the administrator of the New York Cycle Club Members Group on Facebook. The Board voted that the Content Editor will remain the administrator and that the Public Relations Director will remain a group moderator.

## **9. New York Cycle Club Website**

Gil provided an update on the creation of the new New York Cycle Club website. The new website is ready for testing, and it was decided to roll the website out to the race team as the first group of testers.

Past rides will not be available on the new site but will remain archived for reference purposes.

The Volunteer Coordinator noted that the website transition process will need to involve merging ride leader information from both the old and new websites in order to compute volunteer incentives in 2020.

## **10. Membership**

The Membership Director reported current membership at 2582.

The meeting then adjourned