

Minutes of the February 3, 2021
Meeting of the
Board of Directors of
The New York Cycle Club, Inc.

Via Zoom Due to the COVID-19 Pandemic

Present were: Peter Storey (Club President), Neile Weissman (Public Relations Director), Gerald Ross (VP of Rides), Linda Wintner (C Rides Coordinator), Michael Bernstein (A Rides Coordinator), Colin Taber (B-Rides Coordinator), Allan Friedman (ENY Director), Robert Gilbert (Treasurer), Leora Rosenberg (Volunteer Coordinator), Marc Simkin (Content Editor), Natan Elman (Webmaster), Edward C. Delk (Secretary), Kym Blanchard (Membership Director) and Steve Vaccaro (VP of Programs).

Peter, as President, called the meeting to order at 6:21 p.m.

1. Approval of Minutes

On motion duly made and seconded, the minutes of the January 2021 meeting were approved, subject to changes noted at the meeting. The board discussed the style and length of prior minutes and agreed that the recently used format should continue.

2. Budget Review

Bob reviewed the proposed budget and discussed certain items noted by several board members.

3. Kids Ride Club Lease, Insurance and Related Matters

Allan updated the board on the Club's storage arrangements. In January, ENY terminated its lease for a storage unit located at 135th and Riverside. The items held in that unit were moved into a 1,500 square foot storage unit that Kids Ride Club ("KRC") maintains at 46-01 5th Street in Long Island City. KRC is an unincorporated association founded in 1995 by Dr. Edward R. Fishkin (a NYCC lifetime member) and Karen Overton as a recreational cycling club for school-aged children. Allan said he is negotiating with Ed for the Club to pay a fair share of the monthly rent for that location. Allan confirmed that the storage unit is being leased for the benefit of KRC by Woodhull Medical and Mental Health Center Auxiliary, Inc., which is affiliated with the hospital where Ed serves as Chief Medical Officer.

The board then discussed the prior recommendation from the Ad Hoc/Investments Committee that the Club pay the cost of property insurance for KRC's storage unit and liability insurance for KRC activities. That cost would, as proposed, be included within whatever amount the Club ultimately donated to KRC for 2021. The members discussed the recommendation as well as ENY's prior plan to donate \$5,000 to each of KRC and the nonprofit "I Challenge Myself". Upon motion made and seconded, the

board agreed that ENY should simply donate \$5,000 to each of KRC and “I Challenge Myself”. Jerry agreed to help Ed Fishkin make arrangements for KRC to obtain property and liability insurance out of its own funds.

4. New Club Jersey

The next agenda item was consideration of the Club jersey. Allan updated the board on his exploration of options for revamping the Club apparel store. He confirmed his ultimate goal for the Club to sponsor a contest later this year where members would submit designs for approval by the board. He also confirmed plans to arrange for production of summer weight (synthetic) versions of New York Cycle Club Merino Wool jersey. The board discussed these plans in detail.

5. February Webinar/Club Meeting

Steve discussed his plans for the Club meeting / webinar for February.

6. Bicycle Film Festival

Peter proposed that the Club sponsor a special event for its members through BicycleFilmFestival.com, which was founded by Brendt Barbur. According to Peter, Bicycle Film Festival is a platform to celebrate the bicycle through music, art and film. Peter said the company could produce three online programs through which Club members could watch curated films about bicycling. The cost to the Club would be \$2,500. The board discussed this proposal in detail. Several board members agreed this was another way for the Club to “give back” to members in a safe way during the COVID-19 pandemic. Upon motion made and seconded, the proposal was approved.

7. Equipment and E-Bikes Policy

Jerry provided an update to the board on the proposed equipment and e-bikes policy. He said that the draft policy is being refined based on suggestions from the board and Club members.

8. New Member Ambassadors

Linda described her draft proposal to organize ambassadors who would help welcome new Club members into the organization. She is working on draft text for this effort, such as guidance to ride leaders on welcoming and introducing participants, and on ways to increase the social dimension of the Club even during the COVID-19 pandemic.

9. No-Shows

Linda reported that she continues to work on a proposal to help minimize no-shows and late-drops from group rides.

10. NYCC Membership Cards

Marc reported that he is working on updating the NYCC membership card, which can be used to obtain discounts at certain bike shops.

The meeting was adjourned at 8:24 p.m.