Minutes of the May 5, 2020 Meeting
of the
Board of Directors
of the New York Cycle Club
Via Zoom due to COVID19 pandemic

Present were: Peter Storey (Club President), Neile Weissman (Public Relations Director), Malka Baker (Secretary), Jerry Ross (VP of Rides), Colin Taber (B Rides Coordinator), Julie Blackburn (C Rides Coordinator), Michael Bernstein (A Rides Coordinator), Allan Friedman (ENY Director), Robert Gilbert (Treasurer), Leora Rosenberg (Volunteer Coordinator), Marc Simkin (Content Editor) and Ellen Jaffe (Membership Coordinator).

Peter, as president, called the meeting to order at 6:05 pm.

1. Approval of April minutes

On motion duly made and seconded, the minutes of the April meeting were approved.

2. Escape New York 2020

The board voted to defer decision regarding Escape New York going ahead until the July meeting. The board voted to pay $1500 deposit for caterer for ENY 2020. The board will vote on payment for ENY 2021 deposit in July. A survey has been sent to NYCC members and previous ENY participants to garner interest in ENY given the challenges of the Corona virus. Consideration will be made for virtual rides for fundraising. The board was shown the design for the ENY 2020 jersey as well as a resort style shirt. Decision has not been made regarding production of ENY jersey or resort shirt.

3. Ride library

Carol Waaser has edited the library of rides. During the Corona pandemic, riders prefer to stay close to home, hoping to avoid public transport. The C rides coordinator will create an E- blast and carousel note to publicize the ride library.

4. ‘Explore Your City’

The C rides coordinator registered this brand, and the club voted to create a rides series to create brand identity for ‘Explore Your City.’

5. The newcomers ride will be cancelled. The talent show will be postponed.
6. The board voted not to extend membership for NYCC members at this point.

7. The volunteer coordinator will start to offer incentives to leaders for their efforts for the club in 2019.

8. The club will awaiting directives from the governor regarding reopening “category 4.” At that time, the board will determine how to restart listing outdoor rides.

The meeting was adjourned at 7:50pm.