

Minutes of the December 3, 2019 Meeting
of the
Board of Directors
of the New York Cycle Club

Present were: Peter Storey (President), Neile Weissman (Public Relations Director), Malka Baker (Secretary), Jerry Ross (VP of Rides), Michael Roth (B Rides Coordinator), Julie Blackburn (C Rides Coordinator), Michael Bernstein (A Rides Coordinator), Mike Weitzman (ENY Director), Robert Gilbert (Treasurer), Leora Rosenberg (Volunteer Coordinator), Allan Friedman (incoming ENY Director) and Colin Taber (incoming B Rides Coordinator)

Peter, as president, called the meeting to order at 6:40 pm.

1. Approval of November minutes

On motion duly made and seconded, the minutes of the November meeting were approved.

2. Board Member Reports/legal matters

1. 501 (c)(3) report- certificate of incorporation amendment has been approved and filed. We should have copies of the amended certificate of incorporation in a few days. The Form 1023 (application for Federal tax-exempt status) is in process and will be filed by the end of the month. We should know whether the latter is approved within a few months.

2. Election report: successful election with both motions passed (conversion to tax-exempt status and Intellectual Property By-Law). Ellen Jaffe will assume position of membership director.

3. The club trademarked Escape New York in class 41 (service mark) and class 25. At this point, "™" should be used for marketing ENY events; when registered, we will start using "®". Registration should be approved in 6 to 10 weeks. We will renew these registrations every ten years.

3. Upcoming club events

The club holiday party will be held at the Ainsworth social club from 6-10pm on December 9, 2019. So far, 133 have signed up, price now \$40 per member, need to

market more aggressively, with daily postings to Instagram and Facebook. Food options were also discussed, including the need for gluten-free and vegan options.

4. Allan Friedman – incoming ENY director

Allan discussed concerns of the board/club members concerning bandwidth and conflicts. He feels he is capable to give the attention needed to both 5bbc and NYCC, and is able to schedule his consulting around both. As to conflicts, he does not see the two clubs as being in competition and is confident that the interests of the two clubs can be kept separate. He hopes to create process for ENY which can be replicated for future years.

5. Wool jersey

Ellen Jaffe has arranged to facilitate production of the 2012 club wool jersey from Soigneur, and the Board approved the use of the Club's name and logo for this purpose. The club will promote this on the NYCC website, twitter, FB and in the club newsletter. There was some discussion of how to deal with other jersey proposals (if any) that might be put forward by others, and it was agreed that we will only have one official Club jersey at a time.

6. Refunds

The Club's general policy of not refunding dues or ENY registrations, except at the Treasurer's discretion in real hardship cases, was confirmed

7. Facebook

We still don't have control of our Members' Group. After discussion of various legal recourses, it was decided to authorize the Content Editor to establish a new Facebook members' group, to which we attempt to migrate as many of our existing members as possible.

8. Recent Rider / Ride Leader Behavior

There was discussion of a member complaint about rider and ride leader behavior on a recent A Ride. Michael Bernstein has been in contact with the complainant, who has declined to name names, and Michael has been unable to substantiate the complaint otherwise.

9. ENY

ENY proceeds for 2020 amount to \$7,300 to date.

10. Acknowledgments

The President and the Board wish to recognize the heroic efforts of Mike Weitzman in leading superb ENY events in 2018 and 2019. Through his hard work, the event stands well-positioned for continuing success in future years.

Thanks are due as well to Michael Roth for his two years of service as B Rides Coordinator, to Jennifer Betras for her two years as Special Events Coordinator and to James Gilbert for his two years as Membership Director. Jennifer has been instrumental in organizing this year's Holiday Party from afar, and James fortunately remains as Racing Captain. We will miss all of them in 2020.

The meeting was adjourned at 8:16 pm