

NYCC Board of Directors Meeting
March 6, 2012 6:30 p.m.

Attendees:

Ellen Jaffe, Arden Rodgers, Adrienne Browning, Kate Mostkoff, John Siemens, Bob Ross, Darren Ortsman, Carol Waaser, Eden Weiss, Laurie Chittenden, Morene Bangel, Mindy Kaufman (via speakerphone).

GENERAL TOPICS (Ellen)

Advocacy

1. Tappan Zee Bridge Environmental Impact Study meeting. Carol wrote up NYCC comments to be submitted in conjunction with CRCA.
2. City Council Committees on public safety and transportation (in Prez Sez, February/March 2012); police response to motor vehicle and pedestrian or cyclist crashes.
3. Ellen updated the board on the silent auction for Kids Ride Club benefit at the Crosby Street Hotel on March 26.
4. KRC benefit update was given (moving along).
5. Bike summit in Washington, D.C., on March 20. Ellen said she will attend.
6. Wool jersey...in progress.
7. Bike month. Ellen reported that the Weissmans will lead two Sunday rides, as well as Ellen, Kim, and Linda leading rides for the club.
8. CRCA approved a discount membership to NYCC members who completed their SIG, as well as a reduced marshaling requirement.

Ellen mentioned that her job as President of NYCC, at the level of output the club is seeing now, is full time. With over 2,000 members at present, she spoke of the probable difficulty of the club being able to sustain such level of professionalism of our website, rides, events, programs, outreach, and advocacy, with an all-volunteer club. She will field a group to develop a strategic plan going forward for the next few years that takes this into account.

MEMBERSHIP (Mindy)

Mindy reported that we currently have 2,078 members. Also, she will bring up other specific issues next month when she is physically present.

SECRETARY (Morene)

MOTION was made and accepted to approve BOD minutes for February.

TREASURER (Arden)

Arden updated us on current state of finances as follows:

Checking account balance: \$15,607.03; money market balance: \$26,568.85; bank subtotal: 42,175.88.

Arden submitted a proposed budget and discussed that it would be discussed each quarter as differing needs arose.

MOTION was made and passed to approve budget. (Attached to minutes in pdf form)

VP RIDES (Adrienne)

Adrienne updated us on SIG registration status (A, B, and C), as well as Audax. All are filling up. Also, she discussed orientation venues, dates. Adrienne mentioned that the NYCC Rides Library will have archive of annual SIG routes, as well as creating separated folders for ride categories (A, B, C).

Adrienne informed us that Bill Laffey is organizing the Berkshire rides. She also mentioned that she will need the Ride Leader guidelines for the April 11 REI meeting.

RIDE COORDINATOR (C Rides – Kate)

Kate mentioned that many people were closed out of the C SIG...proposed possibly doing a four- or six-week series over the summer. She also discussed that there are plenty of co-leaders, but not enough leaders.

RIDE COORDINATOR (A Rides – Bob)

Bob said that the A SIGS have started and there are plenty of A training rides booked, but not many nontraining rides. Also, the STS has lots of leaders. Also, it was mentioned that Annaline needs to have the Audax rides posted.

RIDE COORDINATOR (B Rides – Carol)

Carol mentioned that there have been one to two non-SIG rides listed each weekend. Also, the B SIG had their orientation.

Also, Carol handed out an update on Central Park advocacy work. She described that she attended a meeting of the CP Precinct Community Council on Feb. 23rd. The “main” purpose of the meeting was to meet the

new captain of the precinct, Capt. Jessica Corey. Carol introduced herself to the captain, who mentioned that she had already been briefed on the accommodation for cyclists training in the park before 8 a.m. on weekdays. She also spoke with Caroline Greenleaf, who is with the CP Conservancy, who stated she is pleased with the new protocol for cycling in CP and will work with NYCC to involve other groups in the effort. Carol also updated us on the Federal Transportation Bill and will keep us updated as things progress.

VP PROGRAMS (Eden)

March meeting is covered: Jeanette Sadik-Khan is coming at 6. There will be no raffle at this month's meeting.

April: professional cycling coach, Mikeal Hanson, will be our speaker for the club meeting program, discussing training and improving performance. Eden stated that he's working on getting Stephen Roche for a club meeting in September or October.

WEBMASTER (Darren)

February Update

Formatting Fixes - this affects the formatting that Eunice and Ellen deal with.

Trouble Shooting

Renewal/Cart Fixes

Overall setting that affected newsletter links

PSD Roaster Sorting

Remove Stats Plugin

Groups Tweaking - this project got put on hold. Going to work with one or two specific groups to hash out features / functionality

A, B, C Cue Sheet 'Region' is up

I/A sub group.

Darren reported that most of the past budget for the Website was spent (7K). The new budget of 15K will allow us to continue development work.

EVENTS (Laurie)

Laurie reported that about 93 people attended the volunteer dinner at Ichi Umi. She also noted that we have a program scheduled at REI on April 11 for the SIGs (leader training) and we have available dates (May 16 and June 16) for programs, to be determined.

INCENTIVES COORDINATOR (John)

MOTION was made to spend \$3,900 on ride leader award vests. Motion passed.

ENY (Beth – absent)

PR (Grace – absent)

CONTENT (Eunice – absent)

(Meeting adjourned at 8:45 p.m.)