

May 3, 2011 – NYCC Board of Directors Meeting

Present: Ellen Jaffe, Beth Bryson, Morene Bangel, Jen Rudin, Arden Rodgers, Eunice Martinez, Grace Lichtenstein, Nicole Snow, Brigitte Padewski, Jennell Francis, Harry Woods.

Time Noted: 6:30pm

I. General Topics

1. Ellen discussed advocacy update, important Central Park 'stakeholders' meeting on April 26 organized by Council Members Brewer and Garodnick. "Flashing Yellow" is now supported by DOT and if implemented would trump Rodriguez-Gentile bill. But CP wiring would have to be updated at great expense. Ellen expects an official pronouncement from the meeting that provides specific rules of red light enforcement in CP. The expectation is that this will allow rolling through red lights except when there are pedestrians in the cross walk – through weekdays – not just a two-hour window of opportunity. Board discussed ways to "educate" bike users (rentals) in CP. Central Park Safety Committee has been formed as a sub-committee of the CP Recreational Roundtable. Ellen attended first meeting and feels it has potential.
2. Archive team of 17 readers has been assembled to distill 38 years of bulletins with Carol Krol as editor-in-chief.
3. NYCC online store update was given. 120 jerseys, 42 shorts, 38 socks. Profit of \$3,500+. Rolando will design arm warmers. Need to allocate funds to purchase sock minimum and a few additional pieces to serve as our own fit kit, plus one of each for designer. Motion was made to allocate \$3,000 for next "round" of gear ordered beyond member orders. Motion passed. Discussed and agreed to charge \$6.00 for new water bottles.
4. Bike Month – 42 showed up for Sunday's Red Hook ride. Part of membership drive, Welcome Wagon and Newcomers Ride, June 12.
5. Newcomers Ride – Goswick Pavilion in Piermont; talked about catering locally from Canzona's, plan on food for 220 people. Motion made and passed to allocate \$1,500 for food.
6. Present Kids Ride Club check at May 10 meeting to Ed Fishkin.
7. Helping Hands Committee. Westchester Cycle Club established a committee to reach out to anyone hurt on a WCC ride. We discussed that NYCC should establish same type of committee. Adrienne Browning, Morene Bangel, and Nicole Snow volunteered to be part of/head up the committee, with Ellen Jaffe being kept in the loop.

II. Treasurer's Report

Arden reported that we filed fed and NY taxes; gave highlights of the filing. West Point budget discussed; max 118 people at Thayer, \$290/person, should bring in approx. \$34,000. Motion was made and passed to approve West Point budget.

- Website contractor payments; we have \$5,537 left for development.
- Financials were handed out. Total: \$ 34,508.74
- Checking account: \$ 11,175.68
- Money Market: \$ 23,333.06

III. Secretary

Motion was made and accepted to approve April's meeting minutes.

IV. Membership Report

Jennell reported that as of now we have 1,944 members.

V. All-Class Ride

Oakland Beach (near Rye) Aug. 14. Motion was made and passed to allocate \$300 each for two pavilions (600 total) to hold date. Discussed other 'special events'; maybe TdF night at Blondie's in July.

VI. VP Rides (Adrienne not present)

Consensus from all of the ride coordinators to NOT count training loops within a park as a "ride." They have agreed to establish a new "training ride" category, and to give shorts for 25 or more training rides. Motion was made and carried.

VII. Ride Coordinators

Harry handed in CP petitions collected.

VIII. VP Programs

B SIG graduation May meeting setup; will be selling new water bottles.

IX. Public Relations

Grace reported that the New Amsterdam Bike Show had a good turnout. Also, will be getting DVD of January meeting with Jon Orcutt as guest speaker.

X. ENY

Beth reported the socks are in. First email blast will go out mid-May. ENY is not doing a jersey this year.

XI. Content

Archived document was sent out, posted on Ellen's May message to the Club. Meeting with web team – successful and optimistic.

XII. Webmaster (Darren not present)

Plans are on schedule; optimistic all will be done in a timely manner.

ADDENDA TO MINUTES

The following motions were made, voted on (all passed) since January 1, 2011, and are herein incorporated:

- **January 6, 2011:** Brigitte Padewski elected as Special Events Coordinator to replace recently resigned past Special Events Coordinator Hal Eskenazi.
- **March 20, 2011:** The Berkshires dinner: approximate funds to be absorbed by Club: \$250.
- **April 7, 2011:** The motion: to pass a \$300 rental fee for Goswick Pavilion for NYCC Newcomers Ride on June 12 and leave a \$500 security deposit with the Village of Piermont.
- **April 13, 2011:** West Point board cruise deposit of \$1,000
- **April 18, 2011:** Darren Ortsman elected as webmaster to replace recently resigned past webmaster Jim Reaven.