

**Sept. Board Meeting - Tuesday, September 7, 2010 6:30-8:30pm**

*Location: 875 Third Avenue*

Minutes submitted for Board approval by Derek Chu

In attendance:

|                 |                 |                   |                      |
|-----------------|-----------------|-------------------|----------------------|
| George Arcarola | Crystiina Avram | Adrienne Browning | Derek Chu (by phone) |
| Hal Eskenazi    | Lauren Gilker   | Ellen Jaffe       | Grace Lichtenstein   |
| Eunice Martinez | Jim Reaven      | Arden Rodgers     | Alan West            |
|                 |                 |                   |                      |

**Conference call bridge number: 888-668-7002**

**A. Old Business (Derek)**

- Resignation of Paul Adams due to work and travel reasons. Missing Board meeting minutes for Oct.-Dec. 2009 and January - August 2010.
- For Board Consideration (prior vote by e-mail)

*"Resolved,*

*Derek nominates Lauren Gilker to be the new B Rides Coordinator. I spoke with Lauren for over an hour to chat with Lauren to see if she had interest in joining the NYCC Board and discussed the responsibilities of the B Coordinator. Lauren has submitted the following bio for the Board's perusal:*

*I'm originally from the South, I spent the majority of my childhood in Northwest Arkansas and Tybee Island, GA, which is near Savannah. I went to Ohio University (to see if I could handle the cold) and received a B.A in English Literature with minors in Geology and Women's Studies. I'm still trying to decide what I want to be when I grow up. I've been in New York City for the past 6 years, somehow stumbled into finance, working in a variety of positions at a boutique investment bank with a high end retail focus and a global capital management firm before setting in earlier this year as an Associate at a start up Investment Company.*

*The extent of my cycling before joining the NYCC was the usual childhood exploration followed by a couple of years in middle school when I discovered mountain biking. I've still got the scars to prove it too! I got my first adult bike last year and spent the spring and summer exploring the city, got brave enough to try longer rides until I attempted my first "group" ride: the North Fork Century. After that I was hooked, I came across a flyer for Escape New York in my bike shop and signed up for that. I had such a fantastic time I joined the NYCC. Then came the C-SIG and the rest as they say is history."*

**Motion approved by unanimous vote. Lauren welcome to the Board!**

**B. Ride Safety (VP, Rides and Rides Coordinators)**

- Any accidents or incidents on Club rides in the past month? None
- **Newcomers Ride** (Eunice) - Regarding the 2010 and next year's Newcomers Rides:
  - A. **Sign-in Sheets**- The automatically generated sign-in sheets that will be produced by the new website sign-up will greatly alleviate the confusion that occurred before the ride.
  - B. **Names** - First names written on masking tape and affixed to front and back of helmets like we do for the SIGs. Facilitates approachability and friendliness. Being

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able to read the name of the person in front of you while riding makes it easier when you need to call out to them for a safety issue.

- C. Ride Leader Vests - Bright vests for ride captains and co-leaders. Distinguishing who then leaders of the rides are would be made very easy while on the road and also when we gather for lunch.
- D. To Bring - "Bring a sunny attitude and money for lunch." In addition, in the Newcomers Ride write-up, we should underscore the minimum requirements we have for cycling equipment: helmet, two water bottles, two spare tubes, air pump, etc.
- E. Bail Out - Advise all riders before the start of the rides that if they need to bail for whatever reason, they MUST let one of the ride leaders know.
- Connecticut Shoreline Ride - Derek to confirm with Hank Schiffman that the MNRR train are set for bar cars for the NYCC event.

**C. Treasurer's Report (Arden)**

NYCC Balances 8/31/2010  
TD Bank Subtotal \$60,719.59  
PayPal \$0.00  
**Total Bank Accounts \$60,719.59**

**D. Membership (Crystiina)**

- Membership update - As of September 6, 2010, we had 2,026 members. We hit 2,000 on August 30th.

**E. ENY 2010 (Ellen)**

- Registration as of July 31: 691 Most volunteer slots filled. New SAG chief: Michael Casey. Rest stop captains: Hal, Joan Jacobson, Harry Woods, Fred Leffel, John Kalish, Neil Botwinoff and Janet Zinberg. Annaline Dinkleman to run traffic at Sakura. Marshal captain: Linda Wintner. Captains meeting scheduled for September 15....all captains to attend. The wool ENY jerseys have sold out.

**F. Special Events (Hal)**

- NYCC logo and name copyright issue - Will contact a lawyer to copyright the NYCC name and logo
- Financials
  - i. Staten Island Yankees - Games 1 &2
  - ii. Mets game
  - iii. All Class Ride - 230 people attended. Cost approx. \$2,078
  - iv. Newcomers Ride
  - v. Ice Cream social
  - vi. 2010 Holiday party
- Any concerns anyone has heard regarding events/process

**G. General Topics (Derek)**

- Review Schedule

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Sept. xx ?? - Cleanup of NYCC Miles on Route 9W (?)  
Sept. 14 - Club Meeting - Selene Yeager, "Fit Chick"  
Sept. 25 - "Escape New York"  
Oct. 12 - Club meeting - Liz Robert, CEO of Terry Precision Bicycles  
Oct. 23 - Connecticut Shoreline - Check on MNRR train logistics

- Sept. 14 Club Meeting Logistics
  - Emcee - Crystiina
  - Check-in Table - Janelle, Eunice
  - Set up A/V equipment
  - Clean up A/V equipment
- Elections - Nominations open on Oct.12th . Add updates to Club By-laws to ballot
- Web site Upgrade Update -  
Development of new site is 85% complete. Final 15% is tricky  
Completed - Rides submission and Rides RSVP  
95% Completed: eCommerce ("Ubercart"), Cue Sheet library, Membership  
Next steps:
  - Content insertion (Eunice + Web team)
  - Testing by Board members and key Club members
    - Text Content and pictures (Eunice, Adrienne)
    - Rides System- Submission and RSVP (Adrienne, Alan, Lauren)
    - eCommerce (Arden)
    - Membership (Crystiina)
    - Entire site particularly technology (Jim, Web team, Derek)
    - ENY (Ellen Jaffe)

- H. Public Relations (Grace)**
  - Summer Streets
- I. Webmaster (Jim)**
- J. Content (Eunice)**
- K. A/B/C Rides Coordinator (Adrienne, Lauren, Alan)**
- L. Past President (George)**

*Next Board Meeting: Tuesday, Oct. 5, 6:30PM Place: 875 Third Avenue*