

May Board Meeting - Tuesday, May 4, 2010 6:30-8:45pm

Location: 900 Third Avenue

Minutes submitted for Board approval by Derek Chu

In attendance:

| | | | |
|-------------------|----------------------|-----------------|-------------|
| Paul Adams | George Arcarola | Crystina Avram | Beth Bryson |
| Adrienne Browning | Derek Chu (by phone) | Hal Eskenazi | Mark Israel |
| Ellen Jaffe | Grace Lichtenstein | Eunice Martinez | John Pinto |
| Jim Reaven | Alan West | | |

A. Old Business (Derek)

1. Motion: "RESOLVED,

Vote your preference for Web vendor. By placing your vote, you approve the motion below to approving negotiations and process to finalize a contract and the appropriate funding:

- What is your choice for Web vendor to redesign the www.NYCC.org site?

1. C&G Partners - Presentation by Jonathan Alger and Jim McGuire. \$15,000 bid.
2. Studio K&M/Door 3 - Presentation by C. Marshall and T. Ahmed. \$11,000 bid.

"Resolved:

The NYCC Board of Directors approves that a Contract/"Statement of Work" (SOW) should be created and signed with the selected vendor chosen by Board vote: [FIRM'S NAME] . The amount of the contract shall be for [WINNING \$ BID] . The Contract/SOW will be available for Board review before it is signed and finalized.

In addition, the Board authorizes an additional 10% amount (either \$1,500 or \$1,100) on top of the Contract amount for contingency. Should it be found during "Requirements Gathering phase" that the vendor and NYCC Web team have determined that certain work is more complex than originally assumed, the contract will be amended by an additional amount (not to exceed the contingency amount). The Board will be provided with an immediate update if changes to the original Contract are to be made. "

By unanimous vote, option 2 was chosen by blind (anonymous) e-mail vote

B. Ride Safety (VP, Rides and Rides Coordinators)

- A. Any accidents or incidents on Club rides in the past month? S. Wasserman crashed on a club ride. Derek will contact Scott by e-mail to enquire as to his health and wish him well.
- B. SIG / STS News - *A few minor incidents were reported.* On April 24, an *A Classic Leader had a bad crash descending from Whipporwill Road at the front of the SIG*

group - he went to the hospital. Derek will call his A Classic co-leaders to find out what happened and to speak to the leader in the hospital.

C. Treasurer's Report (Beth)

| | |
|-----------------|--------------------|
| Balances | 4/30/2010 |
| Checking | \$38,648.22 |
| Money Market | \$15,645.16 |
| Youth Program | (\$70.00) |
| PayPal | \$2,355.44 |
| Total | \$56,578.82 |

D. Public Relations (Grace)

A. Review of Five Boro Bike Ride outreach

Grace reported that our placement at this huge event was such that we were in a poor location to meet potential new members. I asked for and got permission to solicit signatures from others in this out-of-the-way spot for a nicely worded complaint letter to the 5 Boro organizers. I also reported that-- independent of ENY, which had its own table -- this event did not seem worth the expense of time and money. It did little good in terms of publicity or enrollment of new members.

E. General Topics (Derek)

A. Review Club Schedule

May 13 - Special Event at Museum of Arts and Design

May 18 – Club meeting

May 28-31 – Berkshires Weekend

June 12 – All Class Ride

July 3-5 – West Point Weekend (Insurance discussion)

B. Insurance Issues

C. Advocacy Initiative - April 25 meeting with Piermont PD, Alpine PD, Englewood Cliffs PD

D. Bike Month

- Performance Bicycle - Special discount for NYCC members from 5/21-5/23 for an additional 15% discount/
- Museum of Art and Design NYCC Event at the Bespoke Handmade Bike exhibition

E. May 18 Club Meeting Logistics – B SIG Graduation

Facilitator: Derek

“Welcome/Pay for dinner” desk: ?

A/V setup: ?

Web site Upgrade - Update

F. Motion for Board Consideration Resubmitted by the C SIG Leaders:

Total cost for 120 backpacks \$460.72

The C-SIG leaders submit this estimate for 120 waterproof string backpacks to the NYCC Board of Directors for funding consideration. Each bag will be screen printed by the seller with the NYCC logo and the words "C-SIG 2010". The bags will be given to C-SIG graduates as a gift from the club for successfully completing the C-SIG training series.

April 27, 2010

Dear Derek and BoD:

RE: Decision NOT to support SIG graduation gifts

We appreciate the BoDs consideration of our proposal; however, we are disappointed in the decision.

The SIGS bring a substantial number of new members to the club each year. Regardless of whether and how much each SIGGIE gives back to the club, their registration fees contribute to the clubs growing treasury and constitute a nice source of revenue.

The SIG program, as we all are aware, is also an important part of the club's overall exposure to the public and increases awareness of all of our programs.

While the NYCC sponsors the SIG training, it is the massive volunteer effort that goes into running the SIGS that ensures it's success. The SIGs take nothing material from the club. In the past, the C-SIG leaders have also contributed monetarily to the program for miscellaneous supplies and gifts for the SIG participants, and we intend to continue this practice.

It was only after Derek suggested the club underwriting part of this effort that we asked for the support.

The cost of the gifts is relatively small, and the advertisement for the club is tremendous. That said, we hope that you will reconsider your decision and help support our effort to provide our graduates with a memento from the SIG experience.

Gary McGraime Paul Hofherr Mitchell Fink Mitchell Levine
Susan Neiderman Dorothy Castille

After a brief discussion, the Board asked that the motion not be reconsidered since a vote at the March Board meeting was already taken and was final. The Board will support gifts for

SIG leaders but not SIG cyclists since the SIGlets already receive much from the Club and their volunteer SIG ride leaders.

- F. ENY Update (Ellen)**
- G. Membership (Crystiina)**
 - A. Membership update - As of May 1, 2010, we have 1,541 members.
 - B. April Club Meeting for Lauren Mooney, Editor-in-Chief of 'Bicycling'- 110 attendees, 48 dinners were purchased
 - C. April membership password expiration - The 2010 Password reset is going smoothly but there are many e-mail questions that I have to respond to provide support and help to members.
- H. Content (Eunice)**
 - A. Web site content - Reviewing the layout and navigation for the future Web site
- I. A Rides Coordinator (Adrienne)**
- J. B Rides Coordinator (John)**
- K. C Rides Coordinator (Alan)**
 - A. C Rides Leadership Training
 - B. Governor's Island - Scouted the island in preparation for May C ride
- L. Special Events (Hal)**
 - A. Upcoming events:
 - i. All Class- Need some help-3 people
 - ii. Newcomers Ride-Awaiting write up from Gary
 - iii. Met's tickets for August
 - iv. Metro North- Report on what actually happened on the 3:08 from Cold Spring, Sat. 4-24-10
 - v. Ride leader reported problem
 - vi. First Aid class results
- M. Past President (George)**
 - A. NYCC Bike Boxes - Updated FAQ on Web site
- N. Webmaster (Jim)**
 - A. Web site outage
- O. Secretary (Paul)**
 - A. Status of 2009 Minutes – The Oct, Nov, Dec. 2009 and Jan, Feb., March and April 2010 Board Meeting Minutes need to be approved by the Board and posted. (Jan, Feb, March, May, June, Sept 2009 printed in Jan. Bulletin)

Next Board Meeting: Tuesday, May 11, 6:30PM Place: 900 Third Avenue