March Board Meeting - Tuesday, March 2, 2010 6:30-9:00pm

Location: 900 Third Avenue

Minutes submitted for Board approval by Derek Chu

In attendance:

<table>
<thead>
<tr>
<th>Name</th>
<th>Position</th>
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<tr>
<td>Paul Adams</td>
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<tr>
<td>George Arcarola</td>
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<tr>
<td>Crystiina Avram</td>
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<tr>
<td>Beth Bryson</td>
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<tr>
<td>Adrienne Browning</td>
<td>Derek Chu (by phone)</td>
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<td>Ellen Jaffe (by phone)</td>
<td>Grace Lichtenstein</td>
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<td>Jim Reaven</td>
<td>Alan West</td>
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<td>Hal Eskenazi</td>
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<tr>
<td>Ellen Jaffe (by phone)</td>
<td>Grace Lichtenstein</td>
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<td>John Pinto</td>
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I. Old Business (Derek)

A. Motion - Webmaster Position:

"Tatiana Kamorina resigned in February as Webmaster. I nominate Jim Reaven, 2009 C SIG leader - to be the new Webmaster. With the very technically capable Web team volunteer, and Jim's background in Web technology, Jim will be a good fit. I have met with Jim in person and described the role and technical challenges. A brief presentation was given to the Board by Jim and then he was asked to leave the room while the Board discussed and voted."

Motion to the Board for a vote, seconded by George Arcarola - "Nomination of Jim Reaven to join the Board as "Webmaster". All in favor, by an unanimous vote. Welcome to the Board, Jim.

B. Motion:

"The Web team asks for immediate Board approval to move from WebHost4Life.com to Hosting.com resulting in an increase from the current $22.95/month charge to approximately $66.30/month with Hosting.com. This migration will aim to be completed well before the end of February so that a stable Web site can be ensured before the SIGs begin."

Supporting Statement:

The Nycc.org site was down from 1/10 through 1/16. The duration of the outage and the extraordinarily lack of support from the current host, WebHost4Life.com's IT staff during this outage forced us to re-evaluate the hosting options for Nycc.org. Being that the nycc.org site is the primary means of communication for the club another outage of this duration during peak SIG season would be unacceptable.

After evaluating the various hosting options we settled on a Virtual Private Server (VPS) solution from Hosting.com. The initial costs for the hosting account included $79 for 1 month of hosting (based on per-month billing) and $30 for the account setup, bringing the setup cost to $109. The account includes a 30 day money back guarantee. If testing is successful and the site is moved to the Virtual Private Server the pricing options going forward include $66.30/Mo if paid quarterly and $64.08/Mo if paid annually.
Motion approved by unanimous Board vote.

C. Motion:
"Resolved,
Grace Lichtenstein, NYCC PR Director, requests approval to spend approximately $1,000 for travel expenses to/from New York City and Washington, D.C. to attend two days of the "LAB's National Bike Summit, March 9-12."

Grace, our intrepid PR Director, has requested approval to attend the "League of American Bicyclists "National Bike Summit" in Washington, D.C. for two days of the four day session, March 9-12.
I support Grace in this request since NYCC, as one of the country's largest recreational cycling clubs, should be actively participating in conferences such as the Bike Summit to be aware of and participate in public interest and bike-partisan agenda. Grace will blog from D.C. and write an article for the Club Bulletin to update the Club on her findings.

Conference Agenda: http://www.bikeleague.org/conferences/summit10/summit_schedule.php

Motion approved by unanimous Board vote.

II. Ride Safety (VP, Rides and Rides Coordinators)
A. Any accidents or incidents on Club rides in the past month? None
B. SIG / STS News
   a. Through the hard work of the Web team, SIG Registration opened on-line at NYCC.org on March 1
   b. Captains for the B STS have been found

III. Treasurer's Report (Beth)
A. Financial Update as of February 28:
   NYCC Cash (ex. Youth Program): $45,379.84
   Youth Program: $5,833.28
B. Review of insurance findings - Based on research with an insurance broker, Beth submits a Board motion to purchase non-cycling insurance (intended to cover activities that are not-cycling related). A second policy from Willis under USA Cycling's umbrella insurance will cost $150.00. A motion was put to the floor asking for Board approval to purchase the policy for $150.00. An unanimous vote in support was passed.

IV. General Topics (Derek)
A. Review Club Schedule
   Feb. 27- March 6 – Derek, Jim and Ellen on vacation this week
   Sat., March 6 – 9-10:30 A19/Classic Orientation with Short ride
   11AM Orientation - B SIG four timed laps in Central Park
Tues., March 9 – Club Meeting. Paul Levine of Signature Bikes to present on Bike fit and maintenance
Sat./Sun., March 13-14 – C SIG Classification ride (3 laps in CP)
Th., March 18 – NYCC Special Event: American Idol - Karaoke Night
Sat., March 27 – C SIG Orientation

B. Board Committees
   • Oldak Youth Program – Chair: Neil Botwinoff. The Committee met with “I Challenge Myself.”
   • Diamond Jubilee Gala Brainstorming Committee

C. Advocacy Initiative - Derek to convene meeting with NJBTC (NJ Bike Touring Club), Transit Alternatives (TA), and CRCA to discuss G.W. Bridge safety and plan of attack; Route 9W safety. NYCC to play coordinator role.

D. 75th Anniversary Jersey design update - The designer will continue to slowly try to evolve a new design.

E. Possible Club meeting Speakers for April 13 - SIDs and Toga

F. Three vendors expressed preliminary interest to submit proposal for the Web site upgrade: Studio K&M, TK Productions, C&G Partners

G. Club Meeting Logistics – Paul Levine/Signature Cycles - March 9
   • Food pricing: $19 - Crystiina
   • Facilitator: Derek
   • “Welcome/Pay for dinner” desk:
   • AV setup: John

H. Motion for Board Consideration [See memo attached at the end of this document]
   “The C SIG requests $460.72 to pay for C SIG Graduation gifts - 120 waterproof string backpacks. Each bag will be screen printed by the seller with the NYCC logo and the words “C-SIG 2010”. The bags will be given to C-SIG graduates as a gift from the club for successfully completing the C-SIG training series. ”

Motion was not passed. 3 votes in favor, 9 against.

V. ENY Update (Ellen)

VI. Membership (Crystiina)
   A. Membership update - As of February 28, 2010, we had 2,311 members
   B. February Club Meeting - We collected dinner money from 37 people @ $19.00 = $703.00. We paid Annie Moore’s the regular $920.00 so NYCC lost a more reasonable $217.00. We tried a new menu at a lower price point of $19.00 and there were drink specials of all wine and beer $1.00 off.
C. March 2010 membership password expiration - Will need to coordinate with the Webmaster and Content Editor to reset the password and communicate the 2010 ID and Password. It will be lot of work.

VII. Content (Eunice)
   A. Content process and deadlines

VIII. A Rides Coordinator (Adrienne)
   A. Ride listings: Should they be password protected? Should they be posted on the home page or just in the ride listing link
   B. Insurance waiver – Is it on Active for membership registration? What does it protect? What claims can be made by members? What is the purpose of the Incident Report?

IX. B Rides Coordinator (John)
   A. Update on B STS

X. Special Events (Hal)
   B. Karaoke will be the special event on March
   C. Core SIG/Training Update – Karin Fantis
   D. April/May Special Events -

XI. Past President (George)
   A. NYCC Bike boxes - Update. Club is selling the boxes and closing the transaction in March. We don’t have any space to store the boxes.
   B. “2009 Best of …” Award certificates
   C. 2009 Ride Leader awards – vests. Socks, caps (Derek)

XII. Webmaster (Jim)
   A. Web site migration to new ISP (Internet Service Provider)
   B. SIG Registration is open!

XIII. Secretary (Paul)

Next Board Meeting: Tuesday, March 6, 6:30PM Place: 900 Third Avenue

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MEMO

NEW YORK CYCLE CLUB
To: Derek Chu, President, New York Cycle Club  
From: Dorothy Castille, C-SIG Group 1  
RE: C-SIG 2010 Graduation Gift Proposal

Derek:

As per your conversation with Mitchell Fink, the C-SIG leaders submit this estimate for 120 waterproof string backpacks to the NYCC Board of Directors for funding consideration. Each bag will be screen printed by the seller with the NYCC logo and the words “C-SIG 2010”. The bags will be given to C-SIG graduates as a gift from the club for successfully completing the C-SIG training series.

We propose to establish a contract with 4All Promos [www.4AllPromos.com]. As can be seen below,

<table>
<thead>
<tr>
<th>Item Description</th>
<th>100</th>
<th>350</th>
<th>750</th>
</tr>
</thead>
<tbody>
<tr>
<td>List Price</td>
<td>$3.48</td>
<td>$3.15</td>
<td>$2.83</td>
</tr>
<tr>
<td>Our Discounted Price</td>
<td>$3.34</td>
<td>$3.01</td>
<td>$2.69</td>
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Increased purchase volume will decrease cost. The schedule for quantity purchases is:

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The attached estimate copied from the 4All Promos website describes the backpack and the logo that we used last year corrected for a 2010 date follows. The logo must be reversed for correct printing.

Please feel free to give me a call with any questions or comments. Thank you so much for presenting our request for funding.

www.4AllPromos.com

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<tr>
<th>SKU</th>
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<th>Sub Total</th>
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<td>NEW YORK CYCLE CLUB</td>
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Waterproof Polyester Drawstring Backpack - $3.34
* Colors: yellow
* Imprint Color 1: Black

Waterproof Polyester Drawstring Backpack with zippered front pocket with drawstring closure. Please call for more details.

Colors:
Black, burgundy, gray, green, navy, orange, pink, purple, red, royal, white, yellow

Size:
16" x 19"

Imprint Area: 8" x 10"

1 Setup

One time setup charge for Waterproof Polyester Drawstring Backpack Per Color - $40.00

Discount Code: $40.00
Sub Total: $440.80
Discount Code: $0.00
Shipping: $19.92
Shipping: Options
Total: $460.72

If you have any questions regarding your order, please contact us at 866.732.3386 or via email at sales@4AllPromos.com.