

Minutes of the November 6, 2024  
Meeting of the Board of Directors of The New York Cycle Club, Inc.  
Via Google Meet

**ATTENDEES:** Leora Rosenberg (President and Chair); Bob Cohen (Secretary); Bob Gilbert (Treasurer); Colin Taber (VP of Rides); Anna Taruschio (A-Rides Coordinator); Steve Vaccaro (B-Rides Coordinator); Jim Zisfein (C-Rides Coordinator); Meredith Weill (Volunteer Coordinator); Neile Weissman (Public Relations Director); Denise Alvarez-Heller (Special Events Coordinator); Allan Friedman (Escape New York Ride Director); Sheila O'Connor (Content Editor); Natan Elman (Webmaster).

**ABSENT:** YJ Chen (VP of Programs); Kym Blanchard (Marketing Director).

CALL TO ORDER: 18:21

1. MEETING MINUTES: Motion to approve September Minutes and October Minutes (meeting held 9/30/24); motion passed.

2. POPCORN UPDATES: (Each board member can share minor updates).

- Steve Vaccaro: B Ride Future Leaders gathering scheduled for 11/20.
- Bob Gilbert: September & October financials have been circulated.
- Denise Alvarez-Heller: Annual Holiday party is scheduled for 12/10. Notice to be published soon. Venue, The Ellington, 2745 Broadway @ W. 105th Street.
- Neile Weissman: (1) The Fall Foliage rides went well. (2) the Board is considering adding its signature to the NYS Safe Street Coalition comment letter to the NYS Department of Transportation's 2050 Master Plan, such comments focusing on i) preventing 'fatal and serious injury' crashes; ii) promoting economic and community development; and iii) reducing carbon emissions.

2. Other updates:

- Allan Friedman, a look back on Escape New York (ENY) 2024: The volunteer spirit was strong, with eighty-one volunteers from inside the Club, and thirty-eight non-Club member volunteers from outside the club. We had a solid management team including some professionals recruited from outside the club, including one person hired to help the ENY Director in the days around the event. Our goals to recruit new members and see them sign up for rides have been realized. The weather (again) did play a factor. Roughly 422 of the 800 registered participated. The party at Sakura Park was a success with great food and entertainment (for next year we will look to have the food and entertainment nearer to each other). We had valuable feedback from this year's survey (takeaway shared shortly).
- Steve Vaccaro, a presentation, and discussion on the Travel Program: Steve, Kym Blanchard, and Natan Elman are Travel Program committee members. We are exploring creating a repository of NYCC-created multi-day trips and referral services to resources for riders who want either a DIY experience or an established trip organizer.

ADJOURN: 20:26