

Minutes of the September 30, 2024
Meeting of the Board of Directors of The New York Cycle Club, Inc.
Via Google Meet

ATTENDEES: Leora Rosenberg (President and Chair); Bob Cohen (Secretary); Bob Gilbert (Treasurer); YJ Chen (VP of Programs); Colin Taber (VP of Rides); Jim Zisfein (C-Rides Coordinator); Meredith Weill (Volunteer Coordinator); Neile Weissman (Public Relations Director); Allan Friedman (Escape New York Ride Director).

ABSENT: Sheila O'Connor (Content Editor); Anna Taruschio (A-Rides Coordinator); Steve Vaccaro (B-Rides Coordinator); Kym Blanchard (Marketing Director); Natan Elman (Webmaster); Denise Alvarez-Heller (Special Events Coordinator).

CALL TO ORDER: 18:19

1. Meredith Weill is taking minutes in place of Bob Cohen.

2. POPCORN UPDATES: (Each board member can share minor updates).

- Jim Zisfein: (1) Jim is working on a combined ABC rides program (rides in a particular area and ending at the same place), an initiative suggested and spearheaded by Michael Diener. They will be testing it out this weekend. (2) Escorted rides on ENY went fine, and Jim will do them next year, but the signups should be on Active.com or whatever replaces it, rather than on the NYCC website, because using the NYCC site presented difficulties for ENY riders who are not annual members.
- Bob Gilbert: Nothing to report. There are no financials yet for September because it's still September, but we will have them in a few days.
- Allan Friedman: ENY was a resounding success. Thank you to all!
- Colin Taber: The music went well at ENY, even though the weather wasn't great and somewhat interfered with the musicians' ability to play. The cheerleaders were delightful. It seemed that we had enough volunteers to get done what needed to be done at Sakura.
- Neile Weissman: The Southampton weekend is coming together. 39 people are signed up, and 6 others are staying elsewhere locally. The event should be on budget. Relations with Southampton are going fine.
- YJ Chen: The next mixer will be next Tuesday. It will be "just a social," a plan made based on a poll taken on the NYCC Discord. YJ has also been helping organize the ABC rides by planning routes and helping to recruit leaders.
- Leora Rosenberg: Leora will be offline during the upcoming holidays.

2. Other updates:

- Leora Rosenberg: (1) Social media governance committee met to discuss issues that have arisen over the recent months. Over the next months, if you see anything of concern on social media, please report it. (2) Nobody has been nominated as a candidate for VP of Programs. The newsletter will contain a note and social media posts will go out to advertise the opening.

4. Executive session.

ADJOURN: 19:25