

Minutes of the September 4, 2024
Meeting of the Board of Directors of The New York Cycle Club, Inc.
Via Google Meet

ATTENDEES: Leora Rosenberg (President and Chair); Bob Cohen (Secretary); Bob Gilbert (Treasurer); YJ Chen (VP of Programs); Colin Taber (VP of Rides); Anna Taruschio (A-Rides Coordinator); Steve Vaccaro (B-Rides Coordinator); Jim Zisfein (C-Rides Coordinator); Meredith Weill (Volunteer Coordinator); Kym Blanchard (Marketing Director); Neile Weissman (Public Relations Director); Allan Friedman (Escape New York Ride Director); Sheila O'Connor (Content Editor); Natan Elman (Webmaster). ABSENT: Denise Alvarez-Heller (Special Events Coordinator).
CALL TO ORDER: 18:21

1. MEETING MINUTES: Motion to approve August Minutes; motion passed (no Board meeting held in July).
2. POPCORN UPDATES: (Each board member can share minor updates).
 - Bob Gilbert- looking for Ride Coordinators to scout the 100 & 125-mile ENY routes. All others are done.
 - YJ Chen- The September meeting will be ENY Q&A, Bingo & call for volunteers. The October meeting will be a social event without any presentations (a poll was launched). The November meeting will be the annual talent show, spearheaded by Colin Taber and Ellen Goldstein.
 - Colin Taber- confirmed the correct version of the insurance form ride leaders should carry during rides. The website will be updated to include this form.
 - Jim Zisfein- completed the 50-mile ENY scout. Three, C Ride Fall Foliage rides have been added post and trains reserved.
 - Kym Blanchard- Young Majors runs for 6 weeks beginning September 21st. There is a sign-up for volunteer Ride Leaders, headed out from the Harlem and the Brooklyn Navy Yard locations. We will look to market Club Ride Jerseys earlier next season.
 - Neile Weissman- B Ride Fall Foliage rides are posted, and trains are reserved, <https://nycc.org/user/395/myleads>. I will send a Google form to prospective leaders over the coming week, <https://tinyurl.com/y9afktkz>. Southampton has 32 registrants as of 9/4, <https://nycc.org/SouthamptonWeekend>. OutCycling posted the details on its site, <https://www.outcycling.org/rides/1199>.
 - Allan Friedman- ENY- we are looking for more volunteers. We need Captains (1 or 2) to step up and fill current and future Leadership roles. 700 registrants as of 9/4.
4. Reminder, 2025 Elections nominations will open in September. The Club President's position will be open as Leora Rosenberg is term-limited from running again.
5. B Ride Leaders Event- Steve Vaccaro asked the Board to consider sponsoring an in-person event (with a modest budget to include food and drink) to encourage ride-leading among those who have demonstrated skills, abilities, and desire to step up and become Ride Leaders (sort of a Ride Leader school). We need more Leaders at this level. It was proposed that an in-person presentation covering how to create and list a ride, identifying the obstacles to lead a ride, and removing such, would go a long way to add to the ranks of Ride Leaders.
6. A Proposal was presented, reviewed, discussed, and passed, authorizing an expense of up to \$600 for the B Rider Leaders Event.
7. New Website -Shiela O'Connor presented a status report:

The final look and feel will not be completed until the content is finalized. We are getting ready for Phase II (the proposal is currently being reviewed). Phase II must include a schedule of what we 'should have', 'could have', and what we 'must have' for a functional site. We will release different components as they are completed. Functional aspects of 'Membership' and 'Renewal' are examples. The draft of 'Ride Listing' & 'My Rides' is not pretty but is functional and will be 'pretty' when locked down.
8. A Proposal was presented, reviewed, discussed, and passed, adding \$5,000 to the \$5,000 previously authorized to be used towards the initial publishing of the first parts of the

new website.

9. The Social Media and Message Board Governance Committee will convene shortly to review its goals and operation. Members are Leora Rosenberg; Bob Cohen; Bob Gilbert; Neile Weissman; Allan Friedman; Sheila O'Connor; and Natan Elman.

Meeting adjourned: 20:12