

Minutes of the August 7, 2024
Meeting of the Board of Directors of The New York Cycle Club, Inc.
Via Google Meet

ATTENDEES: Leora Rosenberg (President and Chair); Bob Cohen (Secretary); YJ Chen (VP of Programs); Steve Vaccaro (B-Rides Coordinator); Meredith Weill (Volunteer Coordinator); Kym Blanchard (Marketing Director); Neile Weissman (Public Relations Director); Denise Alvarez-Heller (Special Events Coordinator); Allan Friedman (Escape New York Ride Director); Sheila O'Connor (Content Editor). ABSENT: Bob Gilbert (Treasurer); Colin Taber (VP of Rides); Anna Taruschio (A-Rides Coordinator); Jim Zisfein (C-Rides Coordinator); Natan Elman (Webmaster). CALL TO ORDER: 18:39

1. MEETING MINUTES: Motion to approve June Minutes; motion passed.
2. The July meeting was canceled.
3. POPCORN UPDATES: (Each board member can share minor updates).
 - Steve Vaccaro- Robust set of B 16, 17 & 18 rides in place for the upcoming All-Class Ride. We continue to support & encourage past ride leaders to list & lead rides. In this direction, previewed an idea to meet with current & potential ride 'listers' to share how rides get listed, what we list, what we are missing, how to draft a successful ride listing, and review the overall concept of the B program.
 - Neile Weissman- New Paltz: Registration was lagging, so we rolled out fresh marketing images and kept the early bird discount in place. We had a terrible weather forecast but we leveraged weather apps and got lucky. Rolled out some changes this year: robust vegan menu for breakfast & dinner; four new rides based on participant input; and crowd-sourced luggage transport. We have not received the bill from SUNY, but we should be on budget. Southampton: SUNY does have space for us, so Southampton 2024 is a go!
 - Sheila O'Connor- new website: the ride platform and member data are now functioning. I am working on design aspects. The volunteer design team is working on the static pages. The Developer is ready to proceed with the next website development phase and will develop a detailed budget for review/approval.
 - Meredith Weill- several members missed their volunteer incentive emails. Because the credit codes had expired when we heard from these members, Bob G. & I provided an ad-hoc solution so they could buy NYCC gear with the credit they had earned.
 - YJ Chen- Our August meeting will be our Ice Cream Social at Chelsea Market. Planning for the September, October & November meeting is underway. The dates have been confirmed.
 - Kym Blanchard—As the Young Majors program moves into its third year, beginning September 21st, we are asking to increase the Club's budgeted support from \$3,000 to \$5,000. With this increase, we will expand the program to more participants. Separately, we would like to explore offering a travel program to Club members, promoting bike trips. We suggest a listing service and referrals, but not organizing trips from the ground up. Steve V. & I will put together a committee to oversee travel opportunities.
 - Denise Alvarez-Heller- This year there are no A rides listed for the All-Class Ride, though there have been in the past. We will investigate.
 - Allan Friedman- ENY: The Management team has started weekly meetings. So far, we have 650 riders and have confirmed a minimum of 500 meals with our caterer. (we can raise this number until Wednesday before the ride). Logistics: we moved our storage locker to New Jersey to be closer to most of our ride locations and to save time & money (with this move we will save about \$2k-\$3k. Some other creative ideas are being developed to save time and money by reducing the demands on volunteers and drivers. Volunteer needs for the ride: We are looking for Club members to sign up for a role on the day of ENY. We will have the Management team at the September Club meeting to talk about their role in ENY and to recruit for any open positions. Leora will help by emailing all SIG leaders and graduated SIGGIEs, asking them to

volunteer to give back to the Club and the community. Our new Volunteer Coordinator, Paul Fridman, is on board. Feel free to reach out to Paul with any suggestions or offers to help. We could use the following ASAP: Rest Stop Captains; Sakura AM and Sakura PM Captains; SAG Drivers; and one or two people willing to help with logistics and provisions over the two weeks leading up to the ride.

4. Reminder, 2025 Elections nominations will open in September. The Club President's position will be open as Leora Rosenberg is term-limited from running again.

5. A Proposal was presented, reviewed, discussed, and passed authorizing Leora (President) & Allan (ENY Director), acting together, to cancel ENY within 48 hours of the date of the event because of dangerous conditions without the need of the full Board of Directors.

6. A Proposal was presented, reviewed, discussed, and passed, increasing the support of the Young Majors program from a 2024 budget of \$3,000 to \$5,000.

7. The Board ratified an email vote on a Proposal to support the Long Island Greenway initiative through a letter of support.

Meeting adjourned: 20:22