

Minutes of the  
November 15th, 2023  
Meeting of the Board of Directors of  
The New York Cycle Club, Inc.

Held via Zoom

ATTENDEES: Leora Rosenberg (President and Chair), Colin Taber (Secretary), Robert Gilbert (Treasurer), Kara Anstett (VP of Programs), Gerald Ross (VP of Rides), Michael Diener (A-Rides Coordinator), Steve Vaccaro (B-Rides Coordinator), Jim Zisfein (C-Rides Coordinator), Neile Weissman (Public Relations Director), Sheila O'Connor (Content Manager), Natan Elman (Webmaster).

CALL TO ORDER: 6:19 pm

MEETING MINUTES:

- The board ratified our September minute email vote.
- Motion to approve October minutes via email, due to access issues, motion passed.

POPCORN UPDATES:

- Colin - will be working through transitions from Secretary and to VP of Rides.
- Sheila - is still working through how to achieve website integration of election platform or add-on module while trying to minimize cost.
- Jerry - No news on insurance matters. The scheduled 9W clean-up didn't take place due to poor weather on October 29th, then lack of critical mass on the makeup date. DOT contact Jim Morosky wants us to do at least two clean-ups a year.
- Michael - on October 28th, the drone videographer videoed groups of A, B and C riders to obtain new footage and stills to use on the new website and for other promotional needs. The project was completed under budget. He is preparing to hand off the A-rides coordinator role.
- Neile - The Fall Foliage series is completed successfully. Also compiled evaluations for this year's Roll It Forward grant applicants.
- Jim - C-rides community is looking forward to the imminent return of Julie Blackburn after some time away from leading rides for personal reasons.
- Kym - The weather impacted completion of the Young Majors series of rides for youth participants out of the Brooklyn and Manhattan locations. We did ride on five weekends at the end of the day. Three riders were inspired to buy bikes, and two riders are interested in racing. We applied for a \$15k Outride grant. The program was completed under budget. A big thank you to Steve Vaccaro, who donated half the fleet.
- Kara - there was a great turn-out at the November talent show.
- Leora - Leaving the board doesn't mean leaving the Club. Jerry Ross (outgoing VP of Rides) will help w-legal, and Charmaine (outgoing Volunteer Director) will remain the social media lead.

#### ELECTION (Leora & Sheila):

- Results are published.
- In the only contested election, Anna Taruschio will be the incoming A-Rides Coordinator.
- Immediately prior to the meeting, board members received several allegations regarding the election. Leora will investigate all allegations and report back to the board on her findings.
- The Chair also reported that due to repeated code of conduct violations, a member was banned from NYCC social media.

#### ENY FINANCES & CHARITY GIVING (Bob & Allan):

- Some refunds have been requested and are pending. We anticipate \$18-19k will be absorbed as a loss.
- A motion was made to allot \$5k to Kids Ride Club (KRC) and \$2.5k to I Challenge Myself (ICM). The motion was not passed.
- A motion for a \$5k KRC donation from NYCC was made and passed.
- Leora, Allan, Bob and Neile were asked to come back at a future meeting with a recommendation for ICM, after assessing whether the charity still has the same need.
- A motion for \$5k allotment for Roll It Forward for 2023 was made and passed.

#### SOUTHAMPTON (Neile):

- We had 41 attendees, including 11 from OutCycling
- The weekend had an overall net promoter score of 75 which compares favorably with New Paltz Weekend even though the survey indicates areas of improvement.
- The October dates, concurrent with the four-day Columbus Day weekend worked out well.
- The decision to invite OutCycling turned out very positive. They were good riders and good roommates.
- We lost \$2K, which was in the range of expectations. The chair noted that the goal is not necessarily simply to turn a profit, but to execute a cycling event that enriches the Club.

#### SAFE STREETS

- Neile is on the steering committee for NY Safe Streets.
- A proposal was made to allow PR And President to sign onto Safe Streets initiatives, and report back to the board monthly. The motion was made and passed.

ADJOURNMENT - 8:36 pm