

Minutes of the  
October 4th, 2023  
Meeting of the Board of Directors of  
The New York Cycle Club, Inc.

Held via Zoom

ATTENDEES: Leora Rosenberg (President and Chair), Colin Taber (Secretary), Robert Gilbert (Treasurer), Gerald Ross (VP of Rides), Michael Diener (A-Rides Coordinator), Steve Vaccaro (B-Rides Coordinator), Jim Zisfein (C-Rides Coordinator), Charmaine Dixon (Volunteer Coordinator), Neile Weissman (Public Relations Director), Denise Alvarez-Heller (Special Events Coordinator), Allan Friedman (Escape New York Ride Director), Sheila O'Connor (Content Manager).

CALL TO ORDER: 6:19 pm

MEETING MINUTES: September's minutes required a revision, so they were approved by the board via email subsequent to this board meeting. That approval will be ratified at the November board meeting.

POPCORN UPDATES:

- Neile - The Southampton weekend is imminent and sufficiently booked. Fall Foliage rides are proceeding according to plan.
- Jerry - An accident report from a ride last weekend was filed with our insurance company.
- Bob - Attended a meeting w- Prospect Park leadership and Dept Of Transportation. Based on a survey, cyclists don't like current piloted lane assignments, but walkers/riders like it. Plans are not changing at this time.
- Sheila - The website design team is thinking about how to incorporate voting into the new website, found some offsite options, and has selected some options for imminent testing.
- Jim - Has replicated 2023 ENY escorted rides to 2024. Also sent signed up emails to the leaders and suggested scheduling a consolation ride.
- Michael - Continues to build community by encouraging some A, B, C rides to end at a bar to celebrate together.
- Steve - Is having issues with the current ride approval system. Natan and Michael took this as a follow-up.
- Leora - Will be holding a listening and demonstration session for Discord.

ENY FINANCIALS (Allan and Bob)

- Allan reported that other expenses are coming in, as well as a small amount of revenue. Total revenue is calculated at \$68,000, from around 600 registrants. Expenses currently stand at \$26,000. He calculates that when the ride was cancelled, an estimated \$15,000 in expenses was not spent.

#### ELECTIONS (Leora)

- We have someone running for every position, and one contested role (A-Rides Coordinator).
- Voting is open from October 25th until November 14th. The Club President will be on honeymoon most of that time, and doesn't expect to be available unless there is dire need.

#### DISCUSSION

- There is a proposal from Michael and Sheila to obtain new footage/photos for the club. They made a request for a \$1,000 allocation, to cover a drone operator who will be engaged for a club photo session, populated by volunteers. This session will be on the ride board. Motion made and passed to allocate the funds and hold this session.

#### CALL TO ADJOURN:

- 7:11 pm