

Minutes of the
September 6th, 2023
Meeting of the Board of Directors of
The New York Cycle Club, Inc.

Held via Zoom

ATTENDEES: Leora Rosenberg (President and Chair), Colin Taber (Secretary), Robert Gilbert (Treasurer), Kara Anstett (VP of Programs), Gerald Ross (VP of Rides), Michael Diener (A-Rides Coordinator), Jim Zisfein (C-Rides Coordinator), Charmaine Dixon (Volunteer Coordinator), Neile Weissman (Public Relations Director), Denise Alvarez-Heller (Special Events Coordinator), Allan Friedman (Escape New York Ride Director), Sheila O'Connor (Content Manager), Natan Elman (Webmaster)

CALL TO ORDER: 6:23 pm

MEETING MINUTES: Approved the August meeting minutes.

POPCORN UPDATES

- Jerry: Our insurance carrier advised we need to have education coverage (cost: \$600) to preclude any disputes in future. The club will thus include this in our insurance package going forward.
- Bob: The club's insurance package went up significantly, and is now a little under \$21k annually.
- Sheila: The annual Club election nomination page is ready to go live on Monday as scheduled.
- Kym: Young Majors is moving forward, with registration September 9th and the first ride on September 16th.
- Neile: We have 42 participants signed up for the Southampton weekend, of a maximum of 56. Working with LIRR to finalize rides that are possible taking into account any restrictions they have for cycling groups.

ESCAPE NY (Allan & Colin)

- Allan shared that the overall status is strong. There is still a lot to do but we have sufficient help and see no major obstacles to a successful day.
- Colin reported that with just over 2 weeks to go, there are about 30 roles to fill, and volunteers are continuing to sign up. We urge everyone to contact their networks to generate more participation. We believe ultimately we will meet our volunteer needs.

WEBSITE PROJECT (Michael)

- The Website Upgrade project team is utilizing an MVP (Minimum viable product) cost-sensitive approach.
- Developer is recently onboarded so that we can begin to execute the design.
- Kym and Sheila identified what content to migrate to the new site.
- A Q&A session focused on ensuring that relevant content is migrated to the new website while leaving lower priority content on the current website that NYCC members can access after the new site is launched.
- Once more of the new site technical foundation is built we will explore low-cost options to ingest some ride history data to the new site.

ELECTION UPDATE

- No candidate for VP of Programs - please surface ideas.

MEMBER REQUEST - REVISIT INCLUDING A MESSAGE BOARD IN THE NEW SITE

- The board discussed pros and cons of attempting to keep the message board or mount a new one, in light of feedback from the membership about the issue. We resolved to gather more input, and try to spread more awareness of the benefits and just how to use Discord.

CALL TO ADJOURN: 8:19 pm