

Minutes of the  
August 2nd, 2023  
Meeting of the Board of Directors of  
The New York Cycle Club, Inc.

Held via Zoom

ATTENDEES: Leora Rosenberg (President and Chair), Colin Taber (Secretary), Robert Gilbert (Treasurer), Kara Anstett (VP of Programs), Gerald Ross (VP of Rides), Michael Diener (A-Rides Coordinator), Jim Zisfein (C-Rides Coordinator), Charmaine Dixon (Volunteer Coordinator), Neile Weissman (Public Relations Director), Denise Alvarez-Heller (Special Events Coordinator), Allan Friedman (Escape New York Ride Director), Sheila O'Connor (Content Manager), Natan Elman (Webmaster)

**MEETING MINUTES** - the meeting minutes from the July meeting were approved.

**POPCORN UPDATES**

- Michael - some riders are going to Bronx Craft Brewery post ride and other groups are welcome.
- Colin - Recruiting for ENY organizing positions, as well as the ride in general, is in progress. Please forward any candidates the link to sign up.
- Sheila - Nominations phase of board elections is moving forward.
- Jim - We are currently posting an average of 2 C Rides per week. Many leaders are out for medical reasons.
- Kym - Marketing is engaged assisting Allan with Escape NY. Posters are in shops.
- Kara - The September meeting will be Steve Vaccaro's presentation on bike law and safety. There has been some intermittent dissatisfaction shared from Connolly's on amount being spent and tip income. We will need to consider whether to look for a new place for 2024.
- Bob - the Club's bill for our accountant went up about 30% this year.
- Neile - The newly rescheduled Southampton in October has 28 people registered, and he is happy with that number.
- Steve - Since he was out of town, he was unable to be as active organizing B-rides for the All Class Ride. Neile mentioned he got some folks to volunteer.
- Denise - Food for All-Class ride is set.

**ESCAPE NY**

- Allan reported that planning is going well. Some route changes were made. Nothing else priority for the board right now.

**VOLUNTEER INCENTIVES**

- Charmaine reported that \$10,507 was spent, which is about \$8k under budget.
- It was reported that some members wanted to spend their rewards on custom jerseys. Kym reported that one of the SIG teams wants to create their own logo. The Board discussed how to allow this but maintain some quality control.
- **MOTION:** The Marketing Committee should approve any jersey designs. Motion was seconded and passed.

## **ELECTIONS**

- Nominations will open in September at the Club Meeting. Voting opens on the date of the October Club Meeting til the day before the November Club meeting.
- The following board members will not be running for re-election:
  - VP of Programs - Kara Anstett
  - VP of Rides - Jerry Ross
  - Volunteer Coordinator - Charmaine Dixon

## **YOUNG MAJORS**

- Kym and Colin reported on the 2023 Young Majors program, a partnership with MTIR (Major Taylor Iron Riders).
- There is no formal agreement between the clubs at this point.
- The season starts on September 16 and runs for 6 weeks. Orientation will be held September 9
- Young Majors now owns some long term assets - a bike fleet will need to be stored and maintained. There are also helmets, water bottles, and bottle cages.
- Participants get a free USA Cycling membership, and receive insurance via this membership. Participants also sign up for a NYCC junior membership.
- The program is supported by BGDB (volunteers), BroSis (some funds, participant recruiting), Recycle-a-Bicycle, Bike NY, USA Cycling (free helmets), Kids Ride Club (participants, marketing help, volunteers), DOT (helmets), Steve Vaccaro Law Firm (donate \$\$)
- The board discussed the need to potentially formalize the partnership with Major Taylor Iron Riders in a simple way. The Board recommended requesting Peter Storey assist in drafting some kind of agreement for both parties.

**ADJOURN - 7:34 pm**