

Minutes of the
June 7, 2023
Meeting of the Board of Directors of
The New York Cycle Club, Inc.

Held via Zoom

ATTENDEES: Leora Rosenberg (President & Chair), Robert Gilbert (Treasurer), Michael Diener (A-Rides Coordinator), Steve Vaccaro (B-Rides Coordinator), Neile Weissman (Public Relations Director), Denise Alvarez-Heller (Special Events Coordinator), Allan Friedman (Escape New York Ride Director), Neile Weissman (Public Relations Director), Sheila O'Connor (Content Manager), Kara Anstett (Vice President of Programs), Charmaine Dixon (Volunteer Coordinator), Jim Zisfein (C-Rides Coordinator)

1. CALL TO ORDER - Wednesday, June 7, 2023 @ 6:54 PM
2. MEETING MINUTES - The meeting minutes from the May meeting were approved.
3. POPCORN UPDATES - Each board member had the opportunity to share minor updates related to the ongoing execution of their duties
 - Neile reported that 33 people had signed up to attend the New Paltz weekend and reported on progress of the 3-foot safe passing bill and the Idaho stop bill.
 - Allan reported that 215 people had registered for Escape New York.
 - Sheila reported that the website had experienced stability issues over the last month and stressed the urgency of the website upgrade project.
 - Michael reported that the website upgrade committee had received quotes and expected to present a proposal to the board soon.
 - Steve reported that several B-SIG graduates had begun leading or signing up for the ride angels program.
 - Jim reported that more C rides were being posted and that he was working on the Escape New York escorted ride program.
 - Kara reported that the prior membership mixer had been the BSIG graduation and that all remaining 2023 meetings were planned.
 - Bob reported that he was investigating a potential accounting issue with the 2021 tax filing.
 - Leora reminded the board that the annual election process would begin in the fall and requested that members begin to consider their plans.
4. SOUTHAMPTON - Neile reported that the Southhampton weekend, which was scheduled for June 23-26 had 25 registrants, and that 43 registrants would be required for the event to break even financially. He reviewed the financial impact of several options, including canceling or rescheduling the event. The board chose to reschedule the event for October and authorized Neile to invite other cycling clubs to attend.

5. WILDFIRE - The group discussed the air quality issues caused by the Canadian wildfires. No associated proposals were passed.
6. RIDE LEADER INCENTIVES - Shamma and Bob reported that the total cost of the 2022 incentive program might exceed the \$10,000 budget. The board authorized an increased budget of up to \$18,000.