

Minutes of the
May 3rd, 2023
Meeting of the Board of Directors of
The New York Cycle Club, Inc.

Held via Zoom

ATTENDEES: Leora Rosenberg (President and Chair), Colin Taber (Secretary), Robert Gilbert (Treasurer), Kara Anstett (VP of Programs), Gerald Ross (VP of Rides), Michael Diener (A-Rides Coordinator), Jim Zisfein (C-Rides Coordinator), Charmaine Dixon (Volunteer Coordinator), Neile Weissman (Public Relations Director), Denise Alvarez-Heller (Special Events Coordinator), Allan Friedman (Escape New York Ride Director), Sheila O'Connor (Content Manager), Natan Elman (Webmaster)

ABSENT: Steve Vaccaro (B-Rides Coordinator), Kym Blanchard (Membership Director)

- CALL TO ORDER - Meeting called to order at 6:20 pm.
- POPCORN UPDATES
 - Bob - filing of the club's taxes are delayed, as we are not listed as a 501(c)(3), but should be resolved and completed soon.
 - Gerry - gave a brief litigation update.
 - Allan - NYCC's booth at the 5 Boro Ride will be staffed by him, Sheila and Shamma
 - Michael - SIG mixer is confirmed for May 23. Signups are going well, and the event should be fully publicized over next week. The recently awarded mayoral citations will be announced at this event.
 - Neile - R-STC, New Paltz and Southampton are on track.
 - Denise - June Newcomer's Ride on track for June 3rd.
 - Kara - Approximately 50 people attended the recent Ride Leader tutorial club meeting. June's meeting will be the B-SIG graduation.
- MEETING MINUTES
 - April minutes were motioned and approved.
- JUNE BOARD MEETING
 - The June board meeting will be our YTD review.
- WEBSITE DEVELOPMENT UPDATE
 - Michael and Sheila presented several substantive updates on our website development. The team has been working hard and several new developments are causing some course corrections.
 - The team has decided to move the ride system off of Drupal 7, which is not intended for this type of usage. In the long run it will result in an easier and more cost-effective solution.
 - The team will hire a new developer for mobile website development.

- The front-end developer is due to share his quote for the full project.
 - The team has used 80% of the \$10k allotted to the project so far, and is looking for approval for more funds.
 - The chair motioned, and the Board approved an addition \$10k funding to keep the project moving.
 - With input from the board, the team decided to prepare a more detailed budget proposal with quotes from the front-end developer included. The board agreed to hold a special session to discuss and potentially approve funding for the full cost of the project.
- COVID POLICY
 - The chair suggested we repeal our Covid policies completely.
 - After some discussion, a motion was made, seconded and approved to repeal Covid policies.
- ENY UPDATE
 - Allan gave an update on Escape NY.
 - He reported a small but reasonable response to our ongoing requests for pre-ride help. We still need a Sakura festival owner. Peter Storey has agreed to apply for the necessary permits. Several other volunteers have agreed to perform duties as Project Manager and Volunteer Coordinator.
- VOLUNTEER INCENTIVES UPDATE
 - Charmaine reported that the store is ready to go with the Incentives rewards. She is waiting to finalize untracked award points, i.e. the A and B SIG Leaders.
- GOVERNANCE UPDATE
 - As a follow up to the April discussion on the approval process for club-wide communications, the Chair reported no need to discuss further changes.
- IDAHO STOP
 - Neile reported that the “Idaho Stop” bill is in front of the NY state legislature. This bill allows cyclists to slow and yield at a stop sign, and treat a red light as a stop sign. Neile wanted a mailing to encourage members to send a sample email to legislators. He noted that the bill was endorsed by the NYCC Board in March 2021.
 - The proposal was motioned, seconded and approved to perform the following actions: a) sign on to letter support, b) do a mailing, c) post a page on the website.
- 3-FOOT SAFE PASSING
 - Neile reported that a bill stating that a motorist shall maintain 3 feet of safe space is also in front of state lawmakers. Safe Streets Coalition already has this approved, and NYCC is a partner in Safe Streets.

- The proposal was motioned, seconded and approved to perform the following actions: a) sign on to letter support, b) do a mailing, c) post a page on the website.
- COMMITTEE ON TRANSPORTATION
 - Gerry reported that he represented NYCC and spoke at the meeting of the city's Committee on Transportation to support the city council's work.
- RIDE ANGELS
 - Michael reported that the Ride Angel program is ready to go with a limited launch after more revisions to the infrastructure and program materials.
 - Sheila stated she needs information that would need to go in newsletters or blasts or website; Michael will follow up with her.
- MOTION TO ADJOURN
 - 7:55 pm motioned and passed.