

Minutes of the
March 1st, 2023
Meeting of the Board of Directors of
The New York Cycle Club, Inc.

Held via Zoom

ATTENDEES: Leora Rosenberg (President and Chair), Robert Gilbert (Treasurer), Kara Anstett (VP of Programs), Gerald Ross (VP of Rides), Michael Diener (A-Rides Coordinator), Steve Vaccaro (B-Rides Coordinator), Jim Zisfein (C-Rides Coordinator), Charmaine Dixon (Volunteer Coordinator), Kym Blanchard (Membership Director), Neile Weissman (Public Relations Director), Denise Alvarez-Heller (Special Events Coordinator)

ABSENT: Colin Taber (Secretary), Allan Friedman (Escape New York Ride Director), Sheila O'Connor (Content Manager), Natan Elman (Webmaster)

- CALL TO ORDER - Meeting called to order at 6:24 pm.
- BOARD MEMBER 'POPCORN' UPDATES - Each board member had the opportunity to share minor updates.
 - **Kara** - confirmed we are set for the upcoming meeting mixer, featuring the "Roll It Forward" grant beneficiaries.
 - **Denise** - Newcomers ride booked for June 3rd.
 - **Kym** - Young Majors program will support 3 riders as Young Racers, which entails additional training and racing experience. YM will recruit in June for the fall program. Promoting the Ride for Mental Health, Trek wants to work with us in some capacity.
 - **Neile** - The R-STs is up and running, and New Paltz is almost confirmed.
 - **Jim** - C rides calendar filling up nicely. Many more C rides will be coming out after the SIG ends.
 - **Steve** - he will be leading B-18 STS A ride series.
 - **Shamma** - there will be an incentive program announcement soon. The Volunteer Party is coming up on March 23rd.
- RIDE ANGELS - team did not meet, but will do a meeting later in March, and report back at a future Board meeting.
- ENY COMMITTEE UPDATE - ENY Committee focus has been on the larger pre-ride volunteer roles. It was determined there are some areas where the board can fill them.
 - Marketing for ENY - will be owned by marketing director and marketing committee.
 - Route Planning - the Rides committee will be responsible for route planning.
 - There are a number of other open roles that need to be filled by volunteers.

- GRANT OPPORTUNITY
 - Leora proposed that NYCC consider applying for the Joan H. Tisch Community Health Prize, a \$10K grant, based on a proposal that Neile developed.
 - Subsequently, the board voted to apply for the grant with funds allocated either to Young Majors NYCC or with funds to be shared both by Young Majors NYCC and Kids Ride Club, depending on interest from Kid's Ride Club.
 - Kym and Neile (subsequently Jerry) will work on the application and liaise with Kids' Ride Club.

- ROLL IT FORWARD COMMITTEE
 - The Board discussed the need to refresh the membership of the 'Roll It Forward' Committee for 2023
 - The committee will continue to be chaired by Neile
 - Kym wants to join, and we will check with Sheila and Colin if they are interested. We will circle back to this topic next month.

- MOTION TO ADJOURN - Gerry moved, was seconded, and all voted in favor, at 7:30 pm.