

Minutes of the April 7, 2021
Meeting of the
Board of Directors of
The New York Cycle Club, Inc.

Via Zoom Due to the COVID-19 Pandemic

Present were: Peter Storey (Club President), Neile Weissman (Public Relations Director), Gerald Ross (VP of Rides), Linda Wintner (C Rides Coordinator), Michael Bernstein (A Rides Coordinator), Colin Taber (B-Rides Coordinator), Allan Friedman (ENY Director), Robert Gilbert (Treasurer), Leora Rosenberg (Volunteer Coordinator), Marc Simkin (Content Editor), Edward C. Delk (Secretary), Kym Blanchard (Membership Director), Ana Carolina Curi (Special Events Coordinator), Natan Elman (Webmaster) and Steve Vaccaro (VP of Programs).

Peter, as President, called the meeting to order at 6:17 p.m.

1. Approval of Minutes

On motion duly made and seconded, the minutes of the March 2021 meeting were approved, subject to edits submitted by Linda.

2. NYCC Membership Survey Results

Kym and Allison Fisher (participating as a guest) presented results of the NYCC membership survey conducted by the Diversity & Inclusion Committee. The Board discussed the presentation and related issues concerning membership and potential programming. Steve volunteered to make space during the April membership meeting for Kym and Allison to summarize the survey results.

3. State of the Alex Klafehn Kit Design Proposal

Peter proposed the Board approve a contract with Alex Klafehn to design new cycling kit for the Club. Peter reviewed the terms and proposed fee (\$4,000). He said the end product would include three designs for a jersey, bib shorts, arm warmers, a cap and a new Club logo. Allan said he believed the Club could have a new online store available by the time the kit is ready for sale sometime in September, but noted that the Board must appoint a person to be responsible for managing product sold in the store. Leora noted her plans to revisit member incentives closer to the time the kit is completed. On motion duly made and seconded, the Board approved the contract.

4. C-Rides Program

Linda described her plans for the C-Rides program in 2021. She said the Club will organize a Zoom webinar to describe the program and facilitate a Q&A session. According to Linda, the C-STS and Coaching Rides will begin in late March and end in

late May. She said there will be a C-STC series on Saturdays and Sundays. There will also be Welcome New Members and Explore Your City rides all year as well as other C rides.

5. Escape New York 2021

Allan provided an update on his planning for ENY, which is scheduled to occur on September 25th. He said the event will return to its classic format with the potential for individual ride challenges and possibly an alternative for solo rides over a 30-day period. Allan described meeting with four different bike shops, all of which were open to helping the event. He described discussions with local businesses along the route that would accept ENY tickets in exchange for meals, which could support the local economy. Allan said his team continues to work on different ideas.

6. Leader Ratio on Group Rides

Peter introduced the topic of the leader-to-participant ratio on group rides, which was currently set at 2:8. The board discussed the topic further, including an idea for using vaccination passports, but no action was taken.

7. Marc Simkin

Peter noted that this was the last meeting in which Marc would participate as the current Content Editor. The board approved the following resolution.

RESOLVED: The Board of Directors of The New York Cycle Club, Inc. thanks Marc Simkin for the significant contributions he made to the Board and the Club as Content Editor over a 3-year period of service, ending April 7, 2021.

Peter announced Sheila O'Connor had accepted an invitation to serve as the new Content Editor.

The meeting was adjourned at 8:30 p.m.